

A photograph of the Shenfield Centre, a multi-story brick building with a prominent curved section on the right. The building is surrounded by landscaping, including trees and flower beds. A sign on the building reads "Shenfield Centre 315 Jespersen Avenue".

ONE INTEGRATED TRANSIT SOLUTION

Shenfield Centre 315 Jespersen Avenue

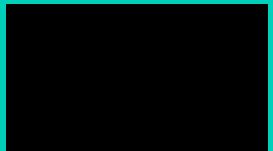
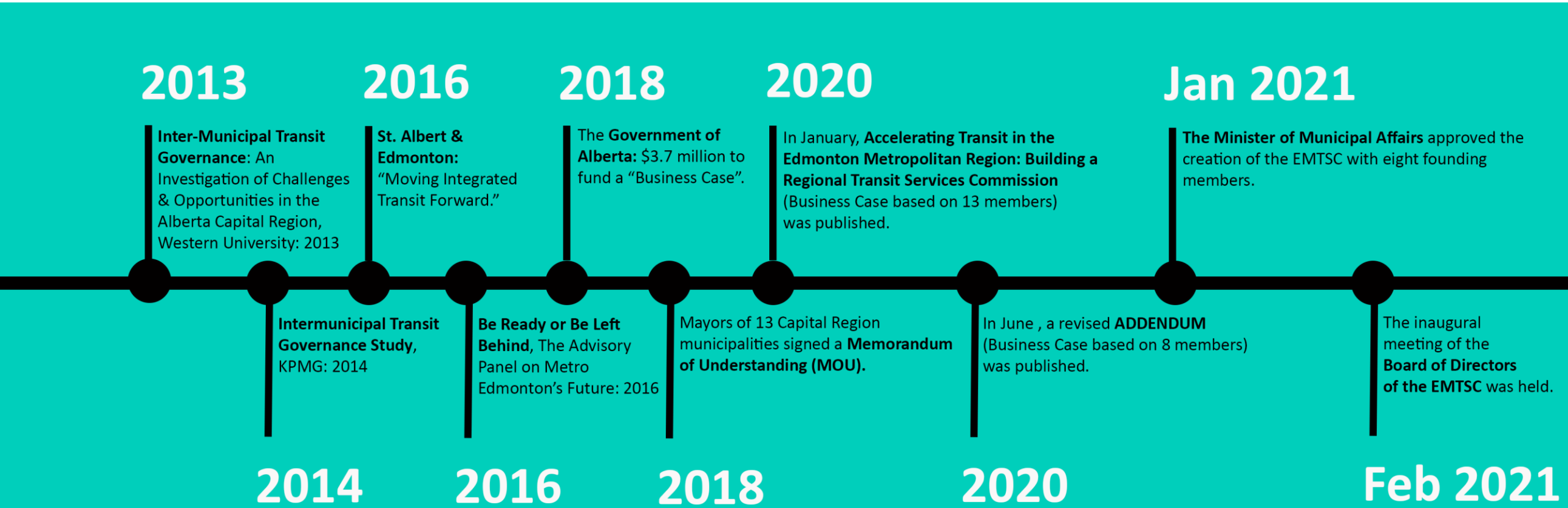
PRESENTATION TO THE SPRUCE GROVE CITY COUNCIL
MONDAY FEBRUARY 28, 2022



Presentation Outline

- Journey to Integrated Regional Transit Solution
- You are the EMTSC
- Mandate
- Regional Service
- Local Service
- 2022 Work Plan

Journey to the “One Integrated Regional Transit Solution”



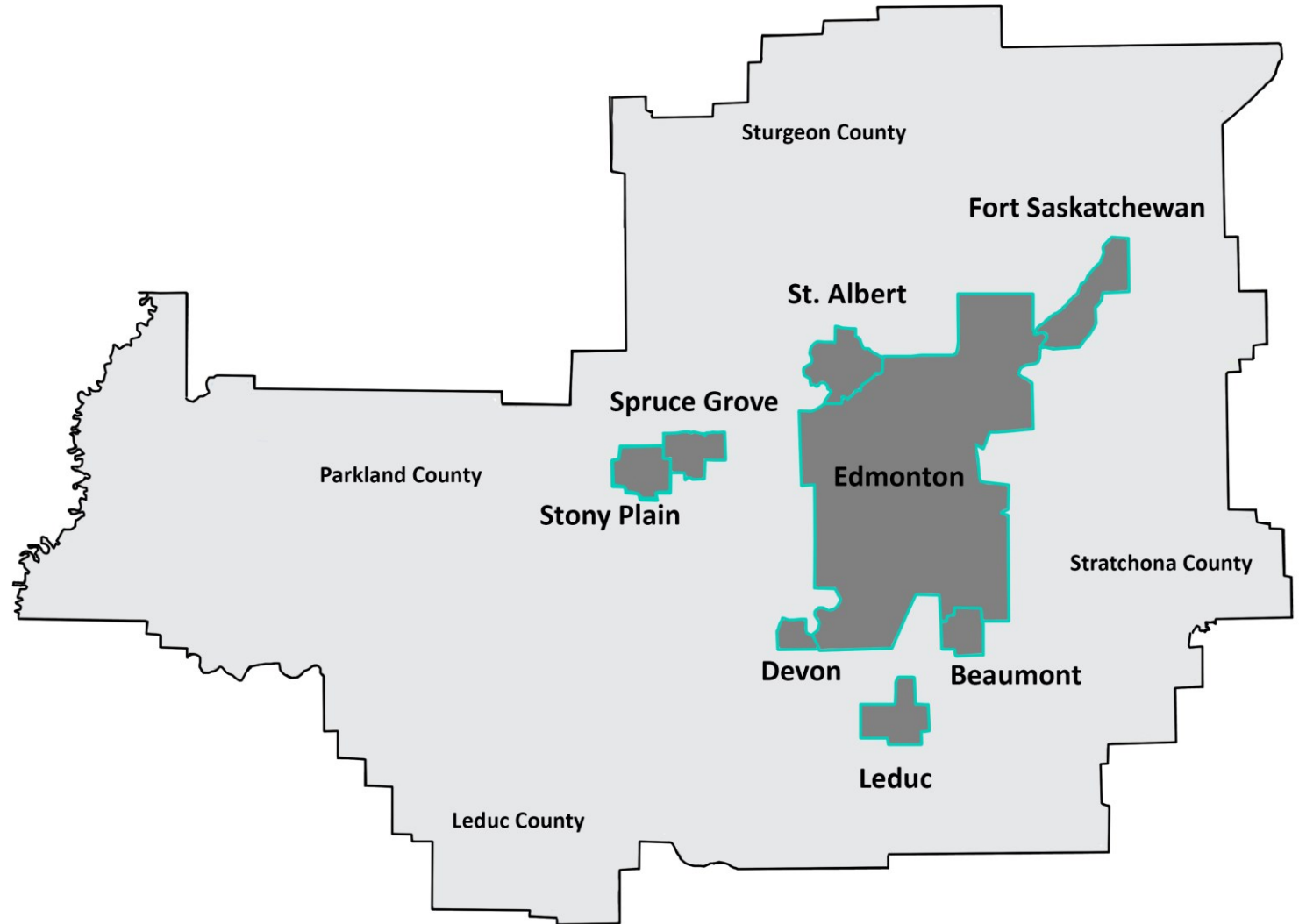
One Integrated Regional Transit Solution

A “Business Case” was approved by the “Transition Team” of elected officials from each member municipality and published in June 2020.

The Business Case provided evidence that transit services can be delivered more efficiently and effectively on a regional level, while managing the financial impact to municipalities and residents.

YOU ARE THE EMTSC

Beaumont
Devon
Edmonton
Fort Saskatchewan
Leduc
St. Albert
Spruce Grove
Stony Plain



Mandate

One Integrated

ccess

Regional transit services
enable growth and
attracts investment.

Supports a shift away from
personal vehicles.

*Economic
Driver:*

*Financial
Investment:*

*Environmental
Champion:*

*Part of the
Community:*

Transit
operating

Mandate (cont.)

*Leger Survey Commissioned by
EMTSC, September 2021*

Seven-in-ten respondents think public transit is **valuable** to their town/city.



Less than one-in-five think public transit is **efficient** in their town/city.



One Integrated Regional Transit Solution will provide : Better Service

By providing more local and inter-municipal routes, the Commission will support a higher quality of life and attract people and investment.

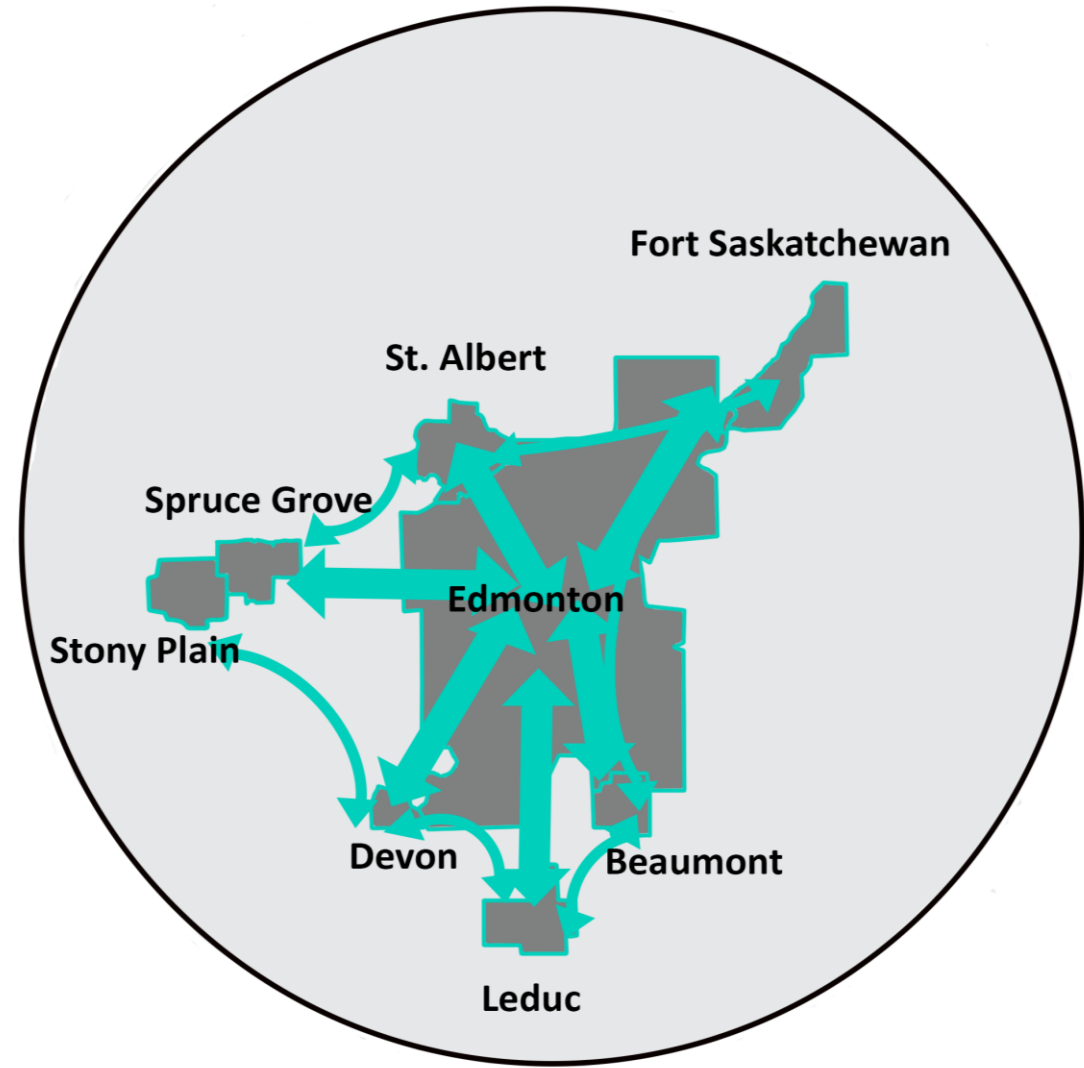
More Efficiently

The Commission will operate more efficiently by:

- Reducing duplication and complexity.
- Concentrating expertise and capacity.
- Better alignment with other regional plans (i.e., Integrated Regional Transportation Master Plan).

Regional Service

Regional Service Planning Needs to Address Many Diverse Ridership Demands





Local Service

- Local services will continue to be defined in partnership with each member municipality.
- As local service levels will vary initially, these will be paid for by each member municipality.

2022 Work Plan

Opening Day Service Definition

- Define “opening day” integrated intermunicipal network.
- Prepare for local service delivery in the municipalities outside of Edmonton with a “mixed” service models approach.
- Negotiate Service Delivery Agreements with municipalities.





2022 Work Plan (cont.)

Continue Standing Up The Commission

- Complete move into new offices
- Continue to build internal resources
- Complete brand development work



2022 Work Plan (cont.)

Build Long Term Sustainability

- Refine Strategic Objectives:
 - Long Term
 - Ten Year
 - Four Year
- Initiate development of long-term financial framework
- Develop/pursue Sustainable Transit funding options

2022 Work Plan (cont.)

- Transit operations have had only three sources of revenue:
 - Fares
 - Non-Fares (i.e., advertising)
 - Municipal Tax
- Efficiencies in the Commission model mitigates the need for additional funding from governments, the municipal taxpayer, or the transit rider.
- One Integrated Regional Transit Solution is a strong voice for a new funding approach to benefit all member municipalities.

Sustainable
Transit Funding

2022 Work Plan Summary

The 2022 Work Plan:

- Relies on debt financing -- No Requisitions are planned for 2022;
- prepares for the 2023 start of service; and
- positions the Commission to serve its member municipalities better in the long term.

No Municipal
Requisitions are
planned for 2022

Summary

One Integrated Regional Transit Solution will provide better service more efficiently to support a regional approach to managing growth and the development of a vibrant economy for the benefit of all member municipalities.

Thank You!