



Enhancing the Spruce Grove Smoking Bylaw

Les Hagen, Executive Director

November 15, 2021

ash.ca
action on smoking & health

Action on Smoking & Health (ASH Canada)



Tobacco Control NGO



Leadership

Public Education



Policy Development



ASH Western Policy Project



Alberta pilot funded by Alberta Health Services between 2016 and 2019

Pilot contributed to 50 new gold-standard bylaws and policies in Alberta



Health Canada SUAP Grant 2018/2019: Project scale-up across Western Canada

Launched new 3-year western project in July 2019



Conducted baseline surveys, prepared policy hub and hired project staff in 2019

Began outreach activities in January 2020



Partners



Health
Canada

Santé
Canada



Canadian
Cancer
Society



Heart&Stroke™

B R E A T H E
the lung association



Clean Air COALITION
BRITISH COLUMBIA



SASKATCHEWAN
COALITION
FOR TOBACCO
REDUCTION

CAMPAIGN FOR A
SMOKE-FREE ALBERTA



MANTRA

MANITOBA TOBACCO REDUCTION ALLIANCE INC.



Tobacco Quick Facts



> **Compromised** quality of life

> **50,000** annual deaths; **20%** of all deaths; **1 million** people suffering

> **1 in 2 smokers** will die prematurely

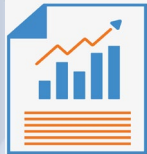
> Economic cost is **\$15 billion annually**

> **Secondhand smoke** kills 1,000 annually; No safe level of exposure

> **Thousands of chemicals**; dozens of known carcinogens



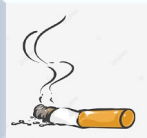
Vaping Quick Facts



In 2018/2019, over **400,000 Canadian youth** had vaped in the last 30 days



Youth who vape are at least **3 times more** likely to start smoking tobacco



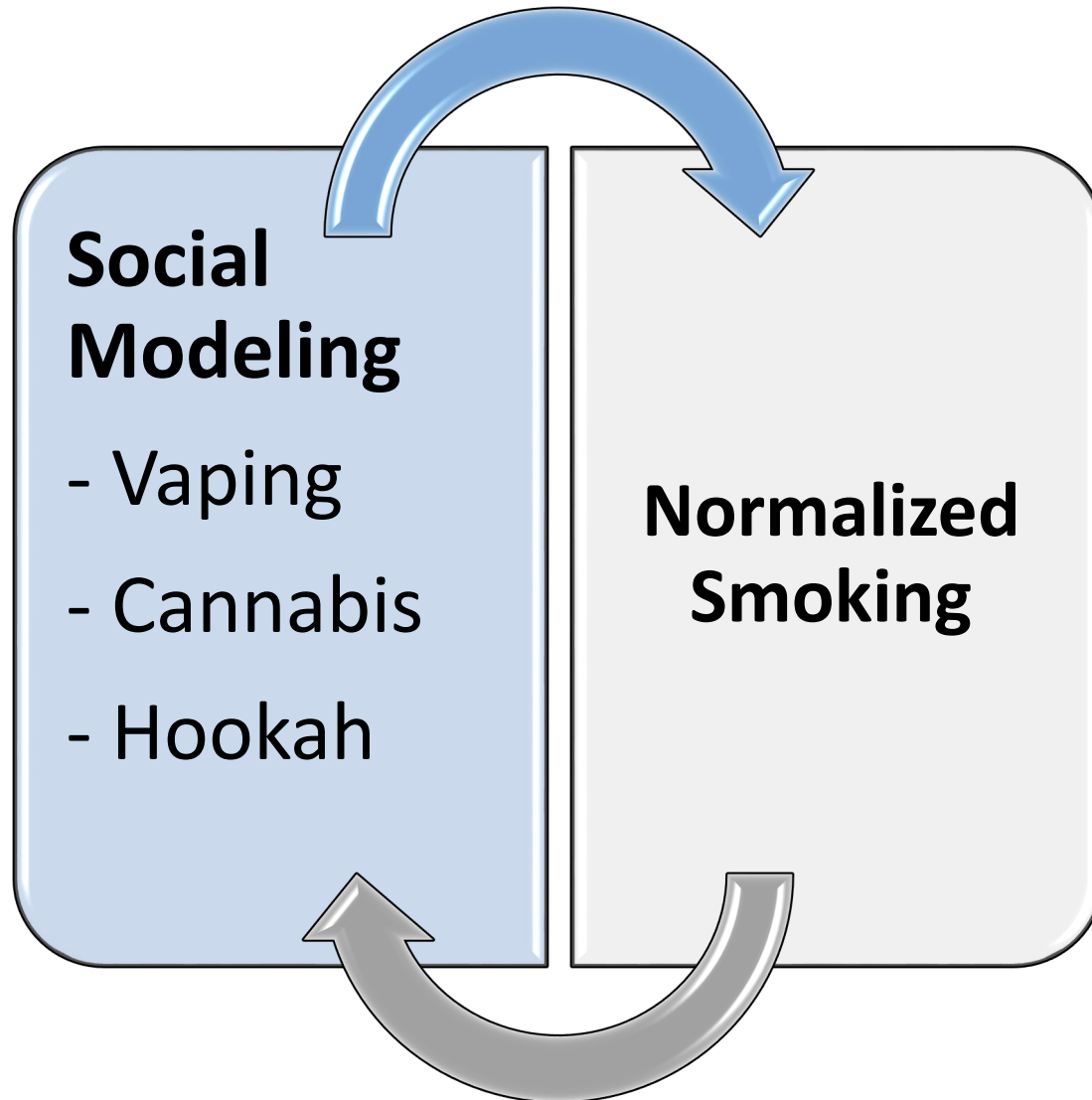
One adult stops cigarette smoking by vaping for **every 80 youth vapers** who start smoking



Almost **100% of youth** start vaping using flavoured products



Modeling to Youth



Bylaw Provision



Comprehensive smoke-free bylaw: Align cannabis, vaping & smoking

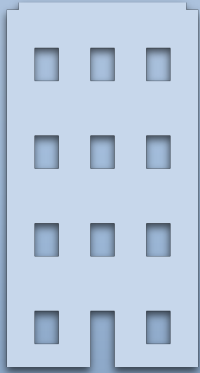
- Reduce social modelling
- Promote healthy communities
- Protect at risk populations
- Simplify enforcement



Smoke-free public events, outdoor spaces and markets

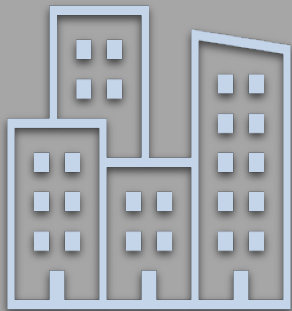
- Reduce social modelling to children and youth
- Protect public health

Bylaw Provision



Smoke-free group living facilities

- Right to breathe clean air
- Disproportionately vulnerable population



Smoke-free hotel and motel rooms

- Protection for workers & patrons
- Level the playing field



Bylaw Provision



Smoking and vaping retail licensing



- Alcohol and cannabis retailers are licensed
- Support enforcement; prevent sales to minors

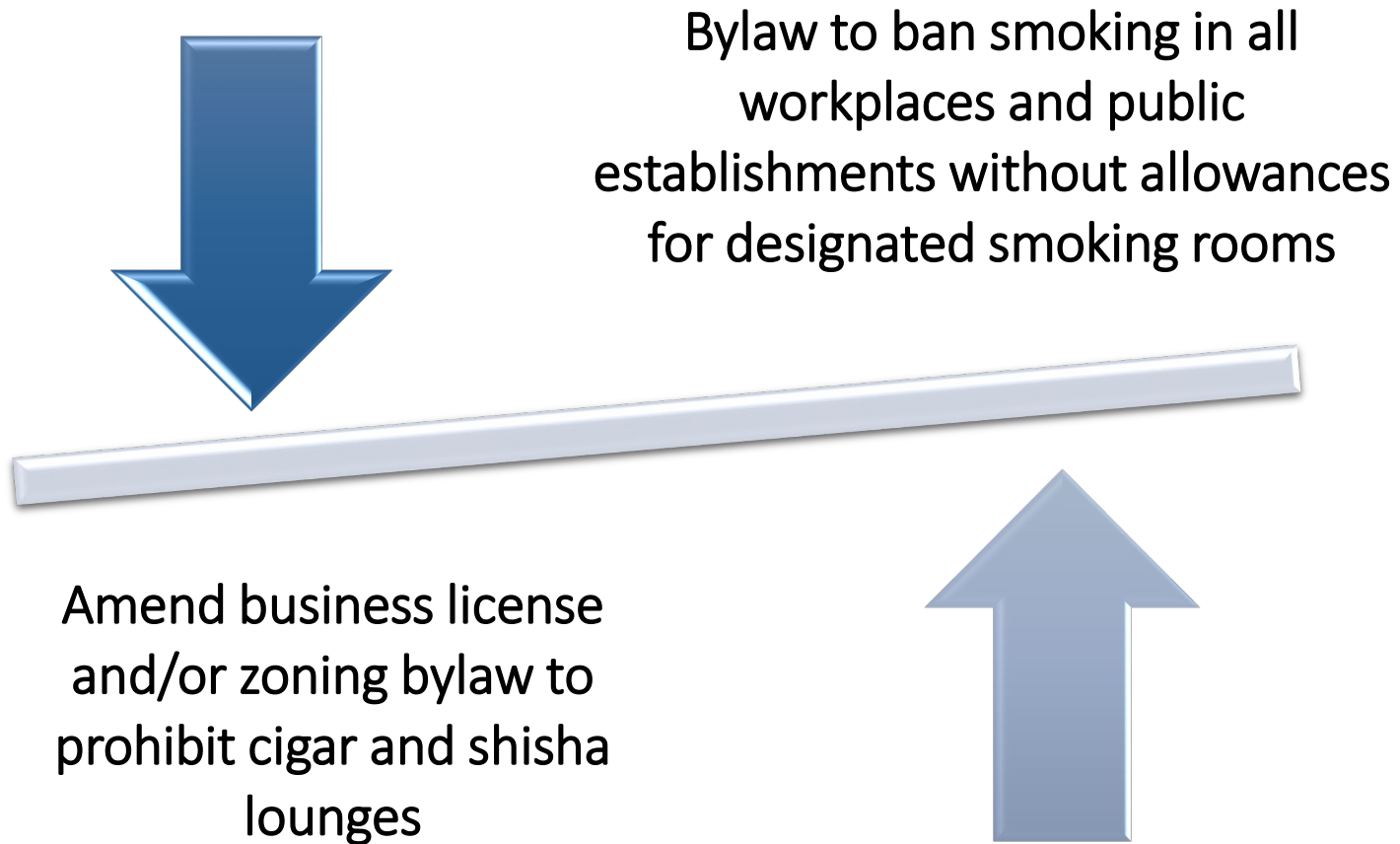


Signage

- Strategic placement that is highly visible



Close the cigar lounge loophole



ASH Model Smoke-free Bylaw



- ✓ Ban smoking/vaping at all outdoor recreation spaces (parks, playgrounds, sports fields, beaches, etc.)
- ✓ **Smoke-free public events (sport and cultural events, markets, etc.)**
- ✓ Smoke-free hotels, motels, patios and group living facilities
- ✓ **Align restrictions on all forms of smoking/vaping (tobacco, nicotine, cannabis, hookah)**



ASH Model Smoke-free Bylaw



- ✓ **Create setback distances from patios, doors, windows and air intakes**
- ✓ No smoking in restaurants or lounges including cigars, shisha and cannabis
- ✓ **Signage and enforcement**





THE POLICY HUB.

WESTERN CANADA'S SOURCE FOR SMOKE-FREE POLICY INFORMATION

➤ [BRITISH COLUMBIA](#)

➤ [ALBERTA](#)

➤ [SASKATCHEWAN](#)

➤ [MANITOBA](#)





Thank you!

Disha Panchal, Alberta Policy Specialist
panchal@ash.ca

Les Hagen, Executive Director
hagen@ash.ca

ASH Policy Hub: www.ash.ca

