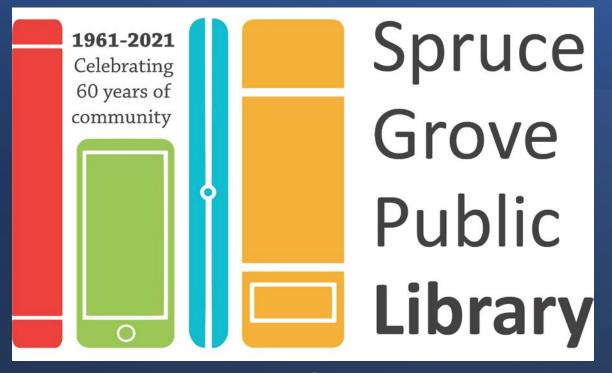
#### 2022-2024



State of the Library





# What to expect...

➤ Public Response to SGPL Service During the Pandemic

≥2020-2021 (YTD) Indicators, Measures, and Outcomes

≥2022 Budget within SGPL's 2022-2024 Strategic Plan

> Q & A

# Public Response to SGPL Service During the Pandemic

"It's provided my family and I with

"During the critical part of the first wave of COVID, the THE LIBE library renewed everybody's books a couple of times so "KEEP MYS that nobody would have to feel pressured to go out of their homes to return them for fear of late penalties. This was one less thing people had to worry about during this alarming first wave. The Spruce Grove library put the protection of their staff and patrons first above all else. This kind of action speaks volumes for how they service and was clo help this community."

uldn't have of afford, n. My disabled ier is reliant on a late her mind; to her."

IG SINCE

# Looking back at 2020

Staff , Volunteers, & Cardholders

Total Staff: 24 (FT & PT)

Total Volunteers (incl. Trustees & Friends of SGPL): 39

**Total Volunteer Hours: 1844 = \$36,880 saved** 

**Total Cardholders: 6,768** 



Visits & Programs

In Person Visits: 101,469

Website Visits: 75,253

**Programs Delivered: 395** 

**Program Participants: 46,987** 

Digital Literacy

eContent Downloads: 29,006

**Total Workstation Sessions: 5736** 

**Total Workstation Hours: 3642** 

**Total Wi-Fi Sessions: 5985** 



Physical Collection & Circulation

**Total New Items Acquired: 4343** 

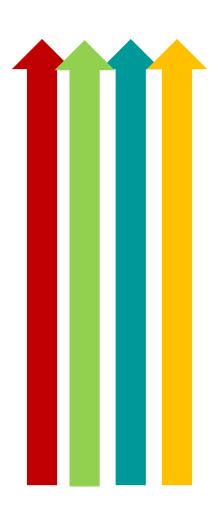
**Total Print Items: 54,306** 

**Total Non-Print Items: 17,695** 

**Total Circulation: 219,862** 

# Looking at 2021 (Year to July 31, 2021)

- Cardholders: **7116** (up from 6,768 December 31, 2020)
- Virtual visits: 35,575 (up from 31,741 July 31, 2020)
- Digital Circulation: 29,266 (up from 29,006 July 31, 2020)
- Curbside Circulation: **59,284** (January June 14, 2021)
- Curbside WiFi Use: **1680** (January 1 June 14, 2021)



# INDICATORS, MEASURES & OUTCOMES



- Encourage excellence in public library service
- Address equity in the delivery of public library services for residents of Alberta
- Provide a point of reference for board self-evaluation
- Provide a framework for future service development (especially when used in conjunction with the Plan of Service)
- Let municipalities and communities know what they should expect from their public libraries
- Quantitative values based on per capita/population calculations

#### BEST PRACTICES FOR PUBLIC LIBRARIES IN ALBERTA



### Personnel

Where we are: SGPL in 2021	Essential Enhanced (Our Goal)		Desired Outcome
16.91 FTE Down 1 FTE not replaced in 2020 No new hires	20 FTE	27 FTE	Capacity for more open hours
Master of 2.5 MLIS Library & Information Studies  Maternity Leave Hire	4 MLIS (1/10,000)	4 MLIS (also 1/10,000)	Capacity for more high-level Information Service delivery

# Open Hours\* (Weekly)

Where we are: SGPL in 2021	Essential	Enhanced	Desired
	(Core Measure)	(Our Goal)	Outcome
50 hours (Closed Mondays)	55 hours (Open Evenings)	59 hours (Open Evenings and Mondays)	Meet community expectations and support proven traffic patterns

<sup>\*</sup>Open Hours means hours open to the public in a typical week; SGPL is closed on statutory holidays.

## Collection Items

Where we are: SGPL in 2021	Essential (Core Measure)	Enhanced (Our Goal)	Desired Outcome
1.85/capita	2 items/capita	2.5 items/capita	Lower wait times for cardholders
72,239 items  DIVIDED  BY estimated 2020	77,902	97,378	Prioritize accessible formats
population of 38,951			Increase resource sharing capacity

# Technology: Public Computers\*

Where we are: SGPL in 2021	Essential (Core Measure)	Enhanced (Our Goal)	Desired Outcome
12	9.79	14.98	Less wait time for people needing computer access
	2 public computers <i>PLUS</i> population <i>DIVIDED BY</i> 5000:	2 public computers <i>PLUS</i> population <i>DIVIDED BY</i> 3000:	More opportunities for entrepreneurship
	2+(38,951/5000) = 2+7.79	2+(38,951/3000) = 2+12.98	Improved online resource access for tutors and students

<sup>\*</sup>Public Computers means computers with internet access that are available to the public during open hours.

# Facilities

Where we are: SGPL in 2021	Essential	Enhanced	Desired
	(Core Measure)	(Our Goal)	Outcome
16, 361 ft <sup>2</sup>	31,369 ft <sup>2</sup> Based on a 2024 population of 41,275 as predicted by <i>Alberta Regional Dashboard</i> site's population data	43,966 ft <sup>2</sup> Based on a 2032 population of 58,000 as predicted by SGPL's 2017 Needs Assessment Report	Meet public demand for more space and programs  Prepare for future population growth

Accessibility

Where we are: SGPL in 2021	Desired Outcome
No cardholder fees	No financial barriers
Wheelchair accessibility (parking lot, facility, washrooms, collection, programs)	Mobility is worry-free and inclusion is effortless
CELA (Canadian Equitable Library Access) & NNELS (National Network of Equitable Library Service) and Large Print Items	Sight impaired community members have resources
Open to serve everyone (not just cardholders)	Everyone feels like they belong
Location, Parking, Bus Stop, Proximity to Protective Services	Community knows they can walk, bike, drive, or bus to SGPL and feel safe

# Resource Sharing

Where we were: SGPL in 2020		Desired Outcome
TRAC Items Borrowed In Requires 3x the processing time by SGPL staff	62,319	A balanced borrowing and lending of shared TRAC materials as "effective
TRAC Items Loaned Out	30,401	resource sharing must be reciprocal."

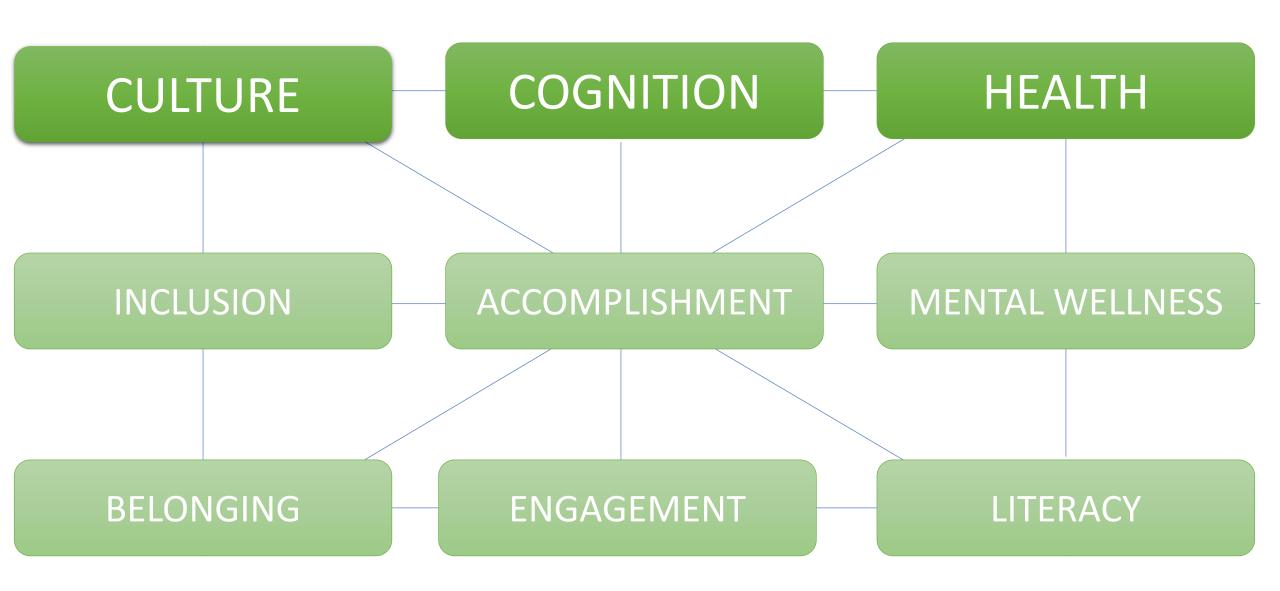
#### Information Services

Where we were: SGPL in 2020		Desired Outcome
Reference Transactions	38,064	Improved efficiency of References Services
	An average of 793 per week	with available MLIS during every open hour

# Indigenous Services

Where we were: SGPL in 2020		Desired Outcome
Programs & Partnerships	Plan of Service Measure Annually, SGPL will partner with community organizations to offer diverse programs and services with a year over year increase in participants	An end to systemic racism and continued participation in truth and reconciliation, and partner with our neighbouring First Nations—Paul, Michele,
Collection Items & Resources	Bibliographic Measure SGPL will have a year over year increase in new and current Indigenous collection items and resources to actively promote Truth and Reconciliation.	Alexander Cree, Alexis Nakoda Sioux, Enoch Cree— to improve Indigenous programming, services, and resources in our community.

# Connecting Social Value Every Day



## Providing Social Value Every Year

#### For every \$1

the City of Spruce Grove invests into Spruce Grove Public Library, there is a return of \$7.96 And a total economic benefit of \$9.5 MILLION

#### Providing Cardholder Value Every Year

January 1 – July 31, 2021: SGPL cardholders have already saved a combined value of more than

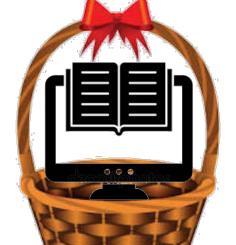
\$447,289

by using their library cards to access physical collection items.

#### Baskets of Goods









Like every municipality, every library has its own basket of goods that makes us stand out!

- At SGPL we have:
- books, magazines, DVDs, CDs, video games
- eResources and digital collections
- audio books

#### **AND**

- Indigenous Collection
- Disabled Perspective Collection
- Bibliotherapy kits
- Heritage doll kits
- Print disability resources
- Accessible technology

# Budgeting

Does the community want and/or need this?

Do we have capacity to deliver?

Are partnerships and/or sponsorships needed?

Priority
Based
Budget
Process for
SGPL

Are we the right ones to be delivering this?

What needs
to start,
stop,
continue,
and change?

What are new efficiencies we can identify?

Expense	2022	%	\$ 2023	%	\$ 2024	%	\$
HUMAN RESOURCES							
Salaries and Benefits	1,290,000	13%	1,328,700	3%	1,368,561	3%	
Contracted Services	5,000	0%	5,000	0%	5,000	0%	
Professional Fees	8,500	6%	9,000	6%	9,000	0%	
Board Training & Development	6,000	-50%	6,000	0%	6,000	0%	
Staff Training & Development	12,500	-31%	15,000	20%	15,000	0%	
Continguency	20,000	33%	20,000	0%	20,000	0%	
SERVICES							
Programs and Events	11,000	-2%	12,000	9%	12,000	0%	
Hospitality (Board)	1,000	0%	1,000	0%	1,000	0%	
Hospitality	4,500	0%	4,500	0%	4,500	0%	
Computer & Software	28,000	12%	30,000	7%	30,000	0%	
Meeting Room	2,500	25%	3,000	20%	3,000	0%	
eBook Purchases (Digital Resources)	40,000	14%	45,000	13%	45,000	0%	
OTHER							
Special Projects	0		0		0		
Office	20,000	67%	21,000	5%	21,000	0%	
Marketing	10,000	25%	12,000	20%	12,000	0%	
Interest & Bank Charges	3,000	0%	3,000	0%	3,000	0%	
ILL Loss and Debt Collection	2,500	0%	2,500	0%	2,500	0%	
Insurance	3,000	20%	3,500	17%	3,500	0%	
CAPITAL							
City of Spruce Grove - COLLECTION	0	-100%	0		0		
City of Spruce Grove - TECHNOLOGY-EQUIPMENT		-100%	0		0		
YRL - COLLECTION (Allotment)	36,000	3%	37,000	3%	38,000	3%	
COLLECTION (Physical)	30,000	-4%	50,000	67%	75,000	50%	
TECHNOLOGY	35,000	75%	0	-100%	0		
EQUIPMENT	16,228	0%	15,000	-8%	0		
FURNITURE	0	0%	0		10,000		
TOTAL EXPENSE	1,584,728		1.623.200		1.684.061		

3-YEAR PLAN	Approved Lon	ıg-term Proje	ection	Approved Lon	g-term Proj	ection	Recommended L	ong-term Pr	rojection
	Year 1	Variance	ACTUAL	Year 2	Variance	ACTUAL	Year 3	Variance	ACTU
ncome	2022	%	\$	2023	%	\$	2024	%	\$
GRANTS									
City of Spruce Grove - Operations	979,937	6%		1,068,131	9%		1,164,263	9%	
Provincial Operating	192,303	3%		198,072	3%		204,014	3%	
Parkland County Operating	122,735	3%		126,417	3%		130,374	3%	
Government Wage	4,500	13%		4,000	-11%		4,000	0%	
Government Miscellaneous	1,700	6%		1,600	-6%		1,600	0%	
Community Miscellaneous (i.e. APFA)	0	0%		0	0%		0	0%	
Corporate Miscellaneous	0	0%		0	0%		0	0%	
REVENUE									
Card Fees	0	0%		0	0%		0	0%	
Extended Loan Fees & ILL Costs Recovered	38,000	6%		40,250	6%		42,500	6%	
Service Fees	10,000	11%		11,000	10%		12,000	9%	
Meeting Room Fees	4,000	14%		4,400	10%		4,800	9%	
Program Cost Recovery	500	0%		500	0%		500	0%	
OTHER									
Donations	15,000	7%		16,500	10%		18,000	9%	
Special Projects	0			0			0		
Other Income	3,000	0%		3,000	0%		3,000	0%	
Interest Income	1,000	0%		1,000	0%		1,000	0%	
CAPITAL									
City of Spruce Grove - COLLECTION	0	-100%		0			0		
City of Spruce Grove - TECHNOLOGY-EQUIPMENT	0	-100%		0			0		
YRL - COLLECTION (Allotment)	36,000	3%		37,000	3%		38,000	3%	
COLLECTION (Physical)	30,000	-4%		50,000			75,000		
TECHNOLOGY	35,000	75%		0	-100%		0		
EQUIPMENT	16,228	0%		15,000	-8%		0		
FURNITURE	0	0%		0	0%		10,000	0%	
TOTAL INCOME	1,489,903			1,576,870			1,709,051		

# Future Focused Planning

2022-2023 Capacity Building Plan

Budget	2022	2023	2024
Revenue	\$1,489,903	\$1,576,870	\$1,709,051
Expense	\$1,584,728	\$1,623,200	\$1,684,061
Difference	- \$94,825	- \$46,330	\$24,990
Outcome	Below Essential Levels NO NEW HIRES	Nearing Essential Levels HIRE 2 PT CLERKS	At Essential Levels HIRE 1 FT MLIS ADVANCE 1 PT MLIS to FT

2022-2023 Capital Spending Plan

Asset Type	2022	2023	2024
Collection (Physical)	\$30,000	\$50,000	\$75,000
Technology	\$35,000	\$0	\$0
Equipment	\$16,228	\$15,000	\$0
Furniture	\$0	\$0	\$10,000

# Thank you

