



THE CITY OF SPRUCE GROVE

Minutes of Economic Development Advisory Committee

**June 24, 2025, 7 p.m.
3rd Floor - Poplar Room
315 Jespersen Ave
Spruce Grove, AB T7X 3E8**

Members Present: Councillor Carter, Chair
Councillor Houston, Vice-Chair
Councillor Oldham
Bruce Mullett, Commercial Sector Representative
Charlene Bell, Public-at-Large
Don Cooper, Industrial Sector Representative (attended virtually)
Teresa Bateman, Public-at-Large
Tyler Perozni, Commercial Sector Representative
Victor Moroz, City Centre Business Association Representative
(attended virtually)

Members Absent: Kelly John Rose, Greater Parkland Regional Chamber Representative

Also in Attendance: Dave Walker, Administrative Liaison
Jodi Fulford, Economic Development Specialist - Commercial
Karla Daniels, Economic Development Specialist - Industrial
Monique Pelletier, Economic Development Specialist - Business
Development
Laura Hall, Deputy City Clerk

Karie Nothof, Recording Secretary

1. CALL TO ORDER

Chair Carter called the meeting to order at 7:01 p.m.

2. AGENDA

2.1 Adoption of the Agenda - Economic Development Advisory Committee - June 24, 2025

Moved by: Councillor Houston

Resolution: EDAC-010-25

THAT the agenda be adopted as presented.

Unanimously Carried

3. MINUTES

3.1 Approval of Minutes - Economic Development Advisory Committee - April 1, 2025

Moved by: Tyler Perozni

Resolution: EDAC-011-25

THAT the April 1, 2025 Economic Development Advisory Committee meeting minutes be approved as presented.

Unanimously Carried

4. DELEGATIONS

4.1 City Centre Incentives Workshop

Jodi Fulford, Economic Development Specialist - Commercial, introduced Andrew Fayn and Penny Gaze.

Andrew Fayn, Senior Vice President - MXD, and Penny Gaze, Development Planner - MXD, facilitated a City Centre Initiatives Workshop for the Committee.

Committee thanked Andrew Fayn and Penny Gaze for the workshop.

4.2 Event Hosting Strategy Presentation

Jodi Fulford, Economic Development Specialist - Commercial, introduced Steve Slawuta.

Steve Slawuta, RC Strategies, provided a presentation on the Event Hosting Strategy.

Committee thanked Steve Slawuta and Jodi Fulford for the presentation.

5. ADMINISTRATIVE UPDATES

5.1 Early-Stage Business Support Program

Monique Pelletier, Economic Development Specialist - Business Development, provided a presentation on the Early-Stage Support Program.

Council thanked Monique Pelletier for the presentation.

6. BUSINESS ITEMS

There were no Business Items on the agenda.

7. INFORMATION ITEMS

There were no Information Items on the agenda.

8. CLOSED SESSION

Moved by: Charlene Bell

Resolution: EDAC-012-25

THAT the Economic Development Advisory Committee go into Closed Session at 8:52 p.m. under the following section of the *Freedom of Information and Protection of Privacy Act*:

Item 8.1 - Industrial Land Incentives Program

Section 25: Disclosure harmful to economic and other interests of a public body

Unanimously Carried

8.1 Industrial Land Incentives Program

The following persons were also in Closed Session to provide information or administrative support for item 8.1 Industrial Land Incentives Program:

Dave Walker, Jodi Fulford, Karla Daniels, Laura Hall, Monique Pelletier, and Karie Nothof.

8.2 Return to Open Session - June 24, 2025

Moved by: Teresa Bateman

Resolution: EDAC-013-25

THAT the Economic Development Advisory Committee move out of Closed Session at 9:23 p.m.

9. **BUSINESS ARISING FROM CLOSED SESSION**

There was no Business Arising from Closed Session.

10. **ADJOURNMENT**

10.1 Adjournment - Economic Development Advisory Committee - June 24, 2025

Moved by: Victor Moroz

Resolution: EDAC-014-25

THAT the Economic Development Advisory Committee meeting adjourn at 9:23 p.m.

Danielle Carter, Chair

Karie Nothof, Recording Secretary

Date Signed