



REQUEST FOR DECISION

MEETING DATE: October 21, 2024

TITLE: 2025 Proposed Public Art Work Plan

DIVISION: Community and Protective Services

SUMMARY:

In December 2023, Council approved the updated CP-1051-23 - Public Art Policy. The policy indicates that Council is to review the planned Public Art projects for the next calendar year. Of note - The Municipal Art Collection is included here, although the selection of pieces is completed through a separate Council process.

Administration has identified a number of Public Art initiatives and related cost estimates which align with the Public Art Policy. Some of the projects identified for 2025 are a continuation / completion of current Public Art projects being undertaken in 2024.

PROPOSED MOTION:

A motion is not required.

BACKGROUND / ANALYSIS:

In August 2024, Council was provided with an administrative update and overview of the Public Art projects undertaken in 2024. These projects included:

2024 Public Art Project	Status	Funding Source
<ul style="list-style-type: none">Sea Can - Live Painting - During Canada Day & Alberta Day	Complete	Public Art budget

<ul style="list-style-type: none"> • 3D Indigenous Art in Jubilee Park (“Emerging Feather” Sculpture) 	Complete	Trans Mountain Grant (2016) and City installation support.
<ul style="list-style-type: none"> • Indigenous Mural on Jubilee Spray Park Building (North side) 	<ul style="list-style-type: none"> • Call for Artist complete. • Submissions adjudicated / selected by Public Art committee. • Payment and installation in Spring 2025. 	Trans Mountain Grant (2016)
<ul style="list-style-type: none"> • City-owned Traffic Control / Utility Box Wraps 	<ul style="list-style-type: none"> • Call for Artists complete. • 11 different artists / 16 different designs selected by Public Art committee. • 21 installed in fall of 2024. • Remaining art on the boxes to be installed in spring of 2025. 	Public Art budget
<ul style="list-style-type: none"> • Municipal Art Collection 	<ul style="list-style-type: none"> • Purchase of 11 new pieces of art for the collection. 	Sponsorship

The Public Art Plan for 2025 takes into consideration and prioritizes projects which:

- Are already in progress and need to be completed;
- Have previously been highlighted / suggested by members of Council;
- Considers current available / approved budget; and
- Considers workload capacity of staff.

2025 - Public Art Project	Budget / Cost Estimate	Administration Notes
1. City-owned Traffic Control / Utility Box Wraps. Remaining wraps to be created and installed in spring of 2025	Budget: \$8,500 <ul style="list-style-type: none"> • Funded from existing annual \$30K Public Art Budget 	<ul style="list-style-type: none"> • Administration Recommended • Artists already awarded and paid for art in 2024. • Cost is related to the printing and installation of remaining boxes.
2. Indigenous Mural on Jubilee Spray Park Building (North side)	Budget: \$21,500	<ul style="list-style-type: none"> • Administration Recommended

<p>Installation in spring 2025.</p>	<ul style="list-style-type: none"> Funded from remaining Trans Mountain Grant 	<ul style="list-style-type: none"> Final commitment to Trans Mountain grant (2016) for Indigenous art in Jubilee Park.
<p>3. Live Sea Can Mural Painting - local artist Call for proposals and selection by April 2025; painting done by September.</p>	<p>Budget: \$2,500</p> <ul style="list-style-type: none"> Funded from Celebrate Canada Grant for Canada Day. 	<ul style="list-style-type: none"> Administration Recommended Has been a part of Canada Day and Alberta Day the past several years. Beautifies Sea Cans used for multiple events around the city.
<p>4. Refresh Mural(s) painted on the 2 Sea Cans located on the SG High School HS Student to complete the work. (one City-owned / one PSD-owned)</p>	<p>Budget: \$2,000</p> <ul style="list-style-type: none"> Funded from existing annual \$30K Public Art Budget 	<ul style="list-style-type: none"> Administration Recommended Opportunity to refresh both Sea Cans. Opportunity to mentor student through mural “Call for Artist” process.
<p>5. Municipal Art Collection Refurbishment & Repair</p>	<p>Budget: \$15,500</p> <ul style="list-style-type: none"> New 2025 Municipal Art Collection pieces - Sponsorship funded - \$2,500 \$1,000 funded from existing annual \$30K Public Art Budget Repair / Reconstruct AB Games sculpture estimated \$12,000 from other contingencies 	<ul style="list-style-type: none"> Administration Recommended Annual Municipal Art Collection selection Repair to frames, glass, etc. for current collection. AB Games Sculpture repair to be completed in 2025.
<p>6. Municipal Art and Public Art / Mural Collection - Signage Update reference information and labeling. (e.g. Use of QR Codes.)</p>	<p>Budget: \$4,000</p> <ul style="list-style-type: none"> \$2,000 Funded from department contracted services budget for contractor support. 	<ul style="list-style-type: none"> Administration Recommended Would require contractor support to complete review, research missing information and update. Updates to the City’s website would be required.

	<ul style="list-style-type: none"> • \$2,000 Funded from existing annual \$30K Public Art Budget for outdoor signage for existing murals / sculptures. 	<ul style="list-style-type: none"> • Outdoor Signage for Murals / Sculptures may require additional funding, which could push the full implementation into 2026.
<p>7. Mural Program Implementation Complete Program agreements, tools and forms.</p>	<p>Budget: no additional cost</p>	<ul style="list-style-type: none"> • Administration Recommended • Would be completed by staff. • Updates to the City’s website would be required. • Initiate conversations with existing mural-wall owners for agreements.
<p>8. Mural Program Identify wall and artist call.</p>	<p>Budget: \$15,000</p> <ul style="list-style-type: none"> • Funded from existing annual \$30K Public Art budget 	<ul style="list-style-type: none"> • Administration Recommended • Can do a ‘Call for Walls’; OR • Can identify a wall from a currently known facility.
<p>9. Medians in Motion New - Create art to be inserted in the 22 spaces in the median of HWY 16A.</p>	<p>Budget \$15,000</p> <ul style="list-style-type: none"> • Not currently funded 	<ul style="list-style-type: none"> • New Project for Consideration • Collaborate with local schools to submit artwork. • Art to be selected and printed on vinyl and mounted on panels to be inserted into the concrete spaces. • Can be postponed to future years.
<p>10. Mural in Heavy Metal Place New - Large mural on the wall above the Community Arena hallway.</p>	<p>Budget \$30,000</p> <ul style="list-style-type: none"> • Not currently funded 	<ul style="list-style-type: none"> • New Project for Consideration • Provides opportunity to enhance the facility. • Can be postponed to future years.

OPTIONS / ALTERNATIVES:

Committee may provide feedback on revising the plan which would require further consideration and review by Administration in addition to costing / funding decisions.

CONSULTATION / ENGAGEMENT:

Community engagement is integral to the success of the Public Art program. As outlined in the Public Art Policy, Administration engages the Public Art Program Committee, which provides input, perspective and recommendations related to the planning, procurement and selection of Public Art in Public Spaces.

IMPLEMENTATION / COMMUNICATION:

Communications will be involved in all public art projects as they are initiated.

IMPACTS:

The City's Public Art program(s) are supported by the Program and Event's section of the Recreation and Culture Department. The day-to-day implementation of the Public Art program, including the City's Municipal Art Collection makes up a part of the Art and Culture Specialist's role (1 FTE). In addition to Public Art, this role also completes the booking and contracting of all performing arts presentations (Horizon Stage season, Grove Gatherings, and City-led event performers), and all year-round / summer art and culture programming.

Increased number and scope of Public Art projects, beyond what is being presented may require additional, temporary staff or contract supports, in addition to the cost of the project.

FINANCIAL IMPLICATIONS:

The 2025 Proposed Public Art Program budget breakdown is as follows:

Project Reference	Current Public Art Budget -	Other Sources	Currently Unfunded
1. Traffic Control Box Wraps	\$8,500		
2. Indigenous Mural - Jubilee Park		\$21,500	
3. Live Sea Can Mural - Events		\$2,500	
4. SGHS Sea Cans (2)	\$2,000		
5. Municipal Art Collection Repair	\$1,000	\$14,500	
6. Municipal Art / Mural Signage	\$2,000	\$2,000	
7. Mural Program Implementation		\$0	
8. Mural Program - 1 new mural / wall	\$15,000		
9. Medians in Motion - Hwy 16A			\$15,000
10. Mural in Heavy Metal Place			\$30,000
Total	\$28,500*	\$40,500	\$45,000

**The remaining \$1,500 will be used as a contingency for misc. expenses, equipment rentals, repairs, vandalism, etc.*

Any Public Art projects, or combination of projects that exceed the annual budget of \$30,000 would require additional resources approved through the Corporate Plan Process, 2025 Spring Budget Adjustment, or reallocation of other funding.