Project Introduction

- PSKA seeks financial support from the City of Spruce Grove for their 9th Annual Karate Tournament benefiting the community in 2025.
- PSKA requests \$14,000 from the City for a total event cost of approximately \$20,000.
- The increased tournament costs include costs for additional equipment, upgrades and larger venue space.
- The event benefits the community by promoting inclusivity and diversity.
- PSKA expects nearly 200 competitors and 200 spectators, contributing to economic prosperity.
- The tournament aligns with the City's Strategic Plan goals of community connection and supporting local businesses.
- The event will draw participants from across Canada, requiring accommodations and amenities.
- PSKA offers sponsorship opportunities for businesses in Spruce Grove.
- The tournament is held at the Trans Alta Tri-Leisure Centre, removing barriers to community connection.

Project Overview

Organization:

- Parkland Shotokan Karate Association (PSKA)
- Registered nonprofit association
 volunteer run

Event:

• 9th Annual Open Tournament

Frequency:

• Annual

Duration of City Involvement:

• Multi-year

Purpose:

- Promote the benefits of traditional JKA style Shotokan Karate
- Empower students with leadership, confidence, and team-building skills
- Develop competitive athletes and coaches in Spruce Grove for Provincial and National Teams.

Event Details:

- Location:
 - Tri-Leisure Centre Spruce Grove
- Participants:
 - Hundreds of competitors from across Canada
 - All ages, skills levels
- Events:
 - Kumite (touch contact sparring) and Kata (forms), both individual and team categories

Need for Support:

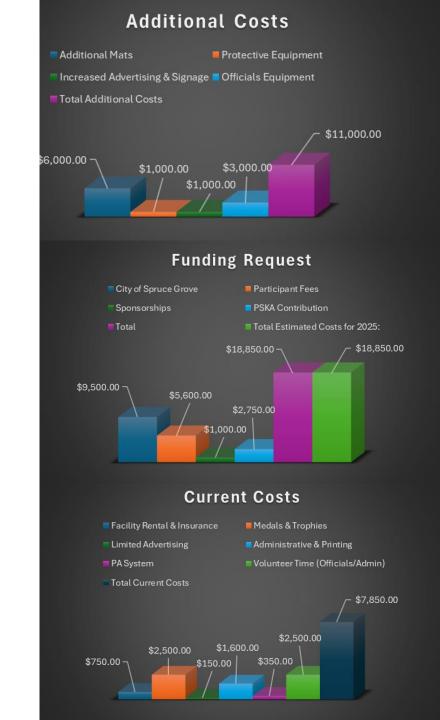
- Ability to move to next level
- Enhance participant's experience
- Growing event costs exceed PSKA's annual budget to establish a larger event
- Financial support needed for equipment upgrades and event costs

Community Role:

- Collaboration with local groups and volunteers
- Benefits for competitors, families, volunteers, and the broader community

Financial Support

- Financial Justification:
- Ensuring safety and expanding event capacity
- Enhance participant experience
- Enhancing community engagement and awareness



Community
Benefit &
Alignment

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Inclusivity and Diversity:

- Welcoming all participants, regardless of neurodiversity, ethnicity, or gender identity
- Categories for women and girls to encourage participation

• Accessibility:

- Venue: Trans Alta Tri-Leisure Centre (Step-free access)
- Removing barriers to participation and fostering community connections

• Economic Impact:

- Expected participants: Nearly 200 competitors
- Spectators:
 Approximately 200
 at any given time
- Total exposure: Around 1,000 people
- Benefits for local accommodations and amenities

Strategic Plan:

- Goal 3: Facilitate community connections accommodating a diversity of people
- Goal 10: Enable local businesses to succeed through sponsorship opportunities

• Outcome:

- Enhance community bonds through a celebrated annual event
- Promote economic prosperity and local business growth

Supporting PSKA's 9th
Annual Tournament will
enrich the community by
fostering inclusivity,
promoting local
business, and enhancing
Spruce Grove's
reputation as a
destination and as a
hub for traditional
karate excellence.