

Corporate
Plan
Submissions:
9th Annual
Tournament
Parkland
Shotokan
Karate
Association

Project
Introduction

- PSKA seeks financial support from the City of Spruce Grove for their 9th Annual Karate Tournament benefiting the community in 2025.
- PSKA requests \$14,000 from the City for a total event cost of approximately \$20,000.
- The increased tournament costs include costs for additional equipment, upgrades and larger venue space.
- The event benefits the community by promoting inclusivity and diversity.
- PSKA expects nearly 200 competitors and 200 spectators, contributing to economic prosperity.
- The tournament aligns with the City's Strategic Plan goals of community connection and supporting local businesses.
- The event will draw participants from across Canada, requiring accommodations and amenities.
- PSKA offers sponsorship opportunities for businesses in Spruce Grove.
- The tournament is held at the Trans Alta Tri-Leisure Centre, removing barriers to community connection.

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Project Overview

Organization:

- Parkland Shotokan Karate Association (PSKA)
- Registered non-profit association - volunteer run

Event:

- 9th Annual Open Tournament

Frequency:

- Annual

Duration of City Involvement:

- Multi-year

Purpose:

- Promote the benefits of traditional JKA style Shotokan Karate
- Empower students with leadership, confidence, and team-building skills
- Develop competitive athletes and coaches in Spruce Grove for Provincial and National Teams.

Event Details:

- **Location:**
 - Tri-Leisure Centre Spruce Grove
- **Participants:**
 - Hundreds of competitors from across Canada
 - All ages, skills levels
- **Events:**
 - Kumite (touch contact sparring) and Kata (forms), both individual and team categories

Need for Support:

- Ability to move to next level
- Enhance participant's experience
- Growing event costs exceed PSKA's annual budget to establish a larger event
- Financial support needed for equipment upgrades and event costs

Community Role:

- Collaboration with local groups and volunteers
- Benefits for competitors, families, volunteers, and the broader community

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Financial Support

- **Financial Justification:**
- Ensuring safety and expanding event capacity
- Enhance participant experience
- Enhancing community engagement and awareness

Additional Costs



Funding Request



Current Costs



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Community Benefit & Alignment

- **Inclusivity and Diversity:**
 - Welcoming all participants, regardless of neurodiversity, ethnicity, or gender identity
 - Categories for women and girls to encourage participation
- **Accessibility:**
 - Venue: Trans Alta Tri-Leisure Centre (Step-free access)
 - Removing barriers to participation and fostering community connections
- **Economic Impact:**
 - Expected participants: Nearly 200 competitors
 - Spectators: Approximately 200 at any given time
 - Total exposure: Around 1,000 people
 - Benefits for local accommodations and amenities

Alignment with Strategic Plan:

- **Goal 3:** Facilitate community connections accommodating a diversity of people
- **Goal 10:** Enable local businesses to succeed through sponsorship opportunities
- **Outcome:**
 - Enhance community bonds through a celebrated annual event
 - Promote economic prosperity and local business growth

Supporting PSKA's 9th Annual Tournament will enrich the community by fostering inclusivity, promoting local business, and enhancing Spruce Grove's reputation as a destination and as a hub for traditional karate excellence.