

C-1312-24 - Community Standards Bylaw (Third Reading)

May 27, 2024 Council Meeting

Background

- Council requested the following at the April 22 Council meeting:
 - Boulevard garden guidelines be brought forward for review.
 - The duration of the proposed \$60 permit fee for boulevard gardens be reduced from 3 years to a “one-time” fee based on home ownership (when owner changes, a new permit is required, and a fee would be charged).
- The CSB passed first and second readings.

Change to CSB since April 22 meeting (Schedule A, Att. 1)

- Administration has made one change to the CSB:
 - Combined four offences under the noise control sections into one offence (cause/permit sound that disturbs the peace) to streamline the enforcement process.

Boulevard Garden Guidelines

- Outlines expectations for creating a garden within City right-of-way
- Allows for both in-ground gardens as well as garden boxes
- Setbacks for gardens outlined to protect City infrastructure and ensure safety
- Permit required for Type II boulevards **only**
 - Where public sidewalk separates the boulevard
 - These areas typically have higher pedestrian/vehicular movement, shallow utilities, tree roots

Next Steps

- May 27 Council Meeting
 - Third reading of the CSB
 - Third reading of amendments and repeals of existing bylaws to effect CSB standards

Implementation of CSB is planned for July 1, 2024

Communications Plan

Robust communications plan has been developed to:

- Communicate CSB and related topics to support the community's awareness and understanding of the bylaw before and after the implementation date of July 1.
 - Individual communications plans are also being developed for nine specified topics in and related to the CSB.
- Support awareness and understanding for staff so they can answer questions and respond to inquiries from the public.

Communications Strategies

- A variety of City-owned and paid communication and awareness marketing tactics will be used.

Strategies	Individual Comms Plan	Website	Video-graphy	Print	Social Media	Digital Advertising / Signage	Internal Comms	E-newsletter
Topics								
Community Standards Bylaw (overall)	✓	✓	✓	✓	✓	✓	✓	✓
Alcohol consumption in public parks pilot	✓	✓			✓		✓	✓
Camping	✓	✓					✓	
Graffiti abatement	✓	✓					✓	
Nuisance and unsightly properties	✓	✓		✓	✓		✓	
Vegetation/weeds/trees and grass (naturalized yards / vegetation overhang)	✓	✓	✓	✓	✓		✓	
Boulevard gardens and driveway extensions	✓	✓		✓	✓	✓	✓	✓
Recreational vehicles	✓	✓			✓	✓	✓	✓
Construction and building materials	✓	✓		✓			✓	✓
Decibel limits	✓	✓	✓		✓		✓	

Financial Implications

Planning & Development and Engineering Departments

- A one-time start-up cost of \$50,000 to support system enhancements
- A temporary FTE for 18 months. The estimated cost is \$150,000.

These amounts were included in the Spring Budget Adjustment request on April 8, 2024.

Community and Protective Services

- As the intent is to maintain current levels of service initiated mainly on a reactive or complaint basis, Enforcement Services is not recommending additional resources as a result of the CSB.

Corporate Communications Department

- Paid communication and awareness marketing tactics include videography, signage, printed materials and online ads. Estimated budget is \$18,000.

Questions?

