



REQUEST FOR DECISION

MEETING DATE: March 27, 2023

TITLE: 2022-2025 City of Spruce Grove Strategic Plan - Proposed Amendments

DIVISION: City Manager's Office

SUMMARY:

Council's approval is requested on the proposed amendments to the 2022-2025 City of Spruce Grove Strategic Plan. These amendments were drafted based on feedback received from Council at their February 2023 Retreat as part of the annual Strategic Plan review process.

PROPOSED MOTION:

THAT the proposed amendments to the 2022-2025 City of Spruce Grove Strategic Plan be approved as presented.

BACKGROUND / ANALYSIS:

The 2022-2025 City of Spruce Grove Strategic Plan (the "Plan") reflects the vision Council has for the community and is the roadmap for their current term (2021-2025). It sets the priorities and goals Council wishes to accomplish over the next four years and guides Administration in their work. Some goals will extend beyond this term and will also contribute to the outcomes of future Councils.

As a living document, the Plan will be reviewed annually during this Council's elected term to ensure it continues to capture the priorities of Council.

The first annual review took place at the February 2023 Retreat where Council and Administration discussed proposed amendments and priorities. Based on the feedback provided by Council, the following amendments are recommended by Administration:

Strategic Plan Reference	Goal and Objective	Action	Current Prioritization	Recommended Prioritization
Community Connections				
<p>3.c.1/2 combined into 3.c.1</p>	<p>Goal 3: Parks and recreation facilities are designed to achieve multiple benefits and accommodate a diversity of people and activities. Objective c: Invest in infrastructure to support recreation programming</p>	<p>Combine action 3.c.1: <i>Review the City's approved Outdoor Facilities Strategy and implement the recommendations that best serve the needs of the community</i> AND action 3.c.2: <i>Review the City's approved Indoor Facilities Strategy and implement the recommendations that best serve the needs of the community.</i> And revise to the following: 3.c.1: <i>Conduct a recreation facility review that identifies strategies and actions that best address community recreation needs.</i></p>		<p>2024</p>
<p>4.a.5</p>	<p>Goal 4: Collaborative, creative, and innovative approaches and tools are used to leverage culture resources to enhance quality of life. Objective a: Leverage existing infrastructure spaces to incorporate culture experiences and artifacts.</p>	<p>Develop a new Public Art Policy.</p>	<p>2025</p>	<p>2023</p>
<p>4.b.2</p>	<p>Goal 4: Collaborative, creative, and innovative approaches and tools are used to leverage culture resources to enhance quality of life. Objective b: Enhance offerings in culture programming events offered to the community</p>	<p>Create a Special Event Policy that celebrates diversity in the community.</p>	<p>2022/23</p>	<p>2024</p>

<p>5.a.3 Added</p>	<p>Goal 5: Urban agriculture is leveraged to develop more opportunities for residents to interact with the environment. Objective a: Develop an urban agriculture strategy that balances land use opportunities with policy requirements.</p>	<p>Addition of net new action 5.a.3: <i>Develop Urban Agriculture Master Plan.</i></p>		<p>2024</p>
<p>6.a.4 Added</p>	<p>Goal 6: Safe, livable, and sustainable neighbourhoods for all residents that contribute to a high quality of life. Objective a: Plan for neighbourhoods that offer a range of housing options, employment opportunities, art, culture and recreation facilities, and other amenities as part of the Municipal Development Plan (MDP) update.</p>	<p>Add 6.a.4: <i>Create a wayfinding program that leverages the new branding strategy and guides residents and visitors to points of interest and amenities within the City.</i></p>		<p>2025</p>
Economic Prosperity				
<p>11.a.4 Removed</p>	<p>Goal 11: Our City Centre is a vibrant hub for culture, commerce, and civic life. Objective a: Create opportunities for residents to experience a revitalized City Centre.</p>	<p>Given change in scope, remove 11.a.4 and relocate to 6.a.4 <i>Create a program that recognizes and marks points of interest and wayfinding signs within the City Centre.</i></p>	<p>2022/23</p>	

OPTIONS / ALTERNATIVES:

Council may identify any additional emerging priorities, to be added to the Plan for consideration by Council.

CONSULTATION / ENGAGEMENT:

Council was engaged at their February 2023 Retreat to provide feedback on the amendments proposed by Administration to be reflected in the Plan.

IMPLEMENTATION / COMMUNICATION:

Once approved, the addendum that outlines these amendments to the Plan will be added to and become a part of the electronic document on the City’s website.

IMPACTS:

The proposed amendments reflect the living document nature of the Plan and works to ensure the Plan continues to capture the priorities of Council.

FINANCIAL IMPLICATIONS:

Financial implications of any Strategic Plan Action will be communicated through the Corporate Planning process.