



REQUEST FOR DECISION

MEETING DATE: February 26, 2024

TITLE: Updated 2022 - 2025 Strategic Plan

DIVISION: Strategic and Communication Services

SUMMARY:

The 2022 - 2025 Strategic Plan has been updated including amendments based on feedback received from Council at their January 2024 retreat as part of the annual Strategic Plan review process.

PROPOSED MOTION:

THAT the updated 2022 - 2025 Strategic Plan be approved.

BACKGROUND / ANALYSIS:

The 2022 - 2025 City of Spruce Grove Strategic Plan reflects the vision Council has for the community, as identified in their commitment statement, and is the roadmap for their current term (2021 - 2025). As well, the Strategic Plan guides Administration in their work and sets the priorities of the City for the four years of the plan.

Some of the goals, objectives and actions within the Strategic Plan are more immediate and short term, while others are longer term and will contribute to the outcomes of future Councils. Each goal, objective, and action that requires further investment are considered and assessed through the City's annual corporate planning process.

As a living document, the Strategic Plan is reviewed annually to ensure it continues to capture the priorities of Council. At a retreat in February 2023, Council and Administration discussed proposed amendments and priorities, following which, Council made minor amendments to the 2022 - 2025 Strategic Plan which were approved in March 2023 (Attachment 1).

A similar process was followed for the second annual review of the strategic plan. A retreat was held in January 2024 where Council and Administration discussed proposed amendments and priorities. Based on the feedback provided by Council, Administration is recommending the following amendments as reflected in the updated Strategic Plan:

Strategic Plan Ref.	Action	Current Prioritization	Recommended Prioritization
Community Connections			
1.a.1	Create a framework that incorporates principles of DIEB into the decision-making process.	2022/23	2024
1.b.3	Develop and implement a Community Grant program.	2022/23	2024
2.b.4	Build a housing strategy that aligns with both the housing state scan and work to update the Municipal Development Plan that also maximizes federal and provincial investment strategies.	2022/23	2024
4.a.4	Develop a formal mural program.	2022/23	2024
4.a.6	Create the conditions for grass roots opportunities that lead to spontaneous events in our parks.	2022/23	2024
4.b.2	Create a Special Event Policy that celebrates diversity in the community.	2022/23	2024
5.a.1	Review the City's Urban Farming Policy, which includes responsible pet ownership.	2022/23	2024
5.a.3	Develop Urban Agriculture Master Plan.	2024	2025
6.b.3	Review City bylaws to differentiate definitions of unkempt properties from land use standards that provide opportunities for eco-landscaping.	2022/23	2024
Environmental Sustainability			
7.c.2	Explore partnership for a joint eco centre with the Town of Stony Plain. <ul style="list-style-type: none"> <i>Recommendation to remove this action from the Strategic Plan as it is dependent upon the Extended Producer Responsibility Regulation.</i> 	2024	
9.a.1	Create a policy program to determine service levels and targets around naturalizing our urban landscapes and the urban canopy. <ul style="list-style-type: none"> <i>Recommendation to reword to "Create an Urban Forest Management Plan."</i> 	2024	
9.b.2	Identify the preservation of environmentally sensitive areas as a priority in the City's Municipal Development Plan.	2022/23	2024

Strategic Plan Ref.	Action	Current Prioritization	Recommended Prioritization
Environmental Sustainability continued			
9.b.3 & 9.b.4	<p>Consider options on potential investment opportunities in net new municipal land reserves.</p> <p>AND</p> <p>Revisit current policy on municipal reserve treatments.</p> <ul style="list-style-type: none"> • <i>Recommendation to combine actions 9.b.3 and 9.b.4 into 9.b.3 and reword to “Review existing municipal land reserve policies.”</i> • <i>Recommendation to re-prioritize this action to 2025.</i> 	2024	2025
9.b.5	<p>Review the City’s Natural Areas Management Policy, particularly in regard to storm water management facilities, trail management, and urban forest management.</p> <ul style="list-style-type: none"> • <i>Recommendation to reword to “Develop a storm water facilities management plan.”</i> 	2024	
Economic Prosperity			
11.a.3	<p>Promote a welcoming and safe environment in the City Centre to encourage increased tourism and visits.</p>	2022/23	2024
Governance in Action			
12.d.3	<p>Review and update the City’s current Customer Service Policy and associated service levels to reflect a customer-centric focus.</p>	2022/23	2024
13.a.2	<p>Continue strengthening and growing the region through regional planning and advancing key recommendations in the Tri-Municipal Regional Plan.</p> <ul style="list-style-type: none"> • <i>Recommendation to remove this action from the Strategic Plan.</i> 	2022/23	

OPTIONS / ALTERNATIVES:

Council may identify additional amendments to the Strategic Plan.

CONSULTATION / ENGAGEMENT:

Council was engaged at their January 2024 Council Retreat to provide feedback on the amendments proposed by Administration to be reflected in the Strategic Plan.

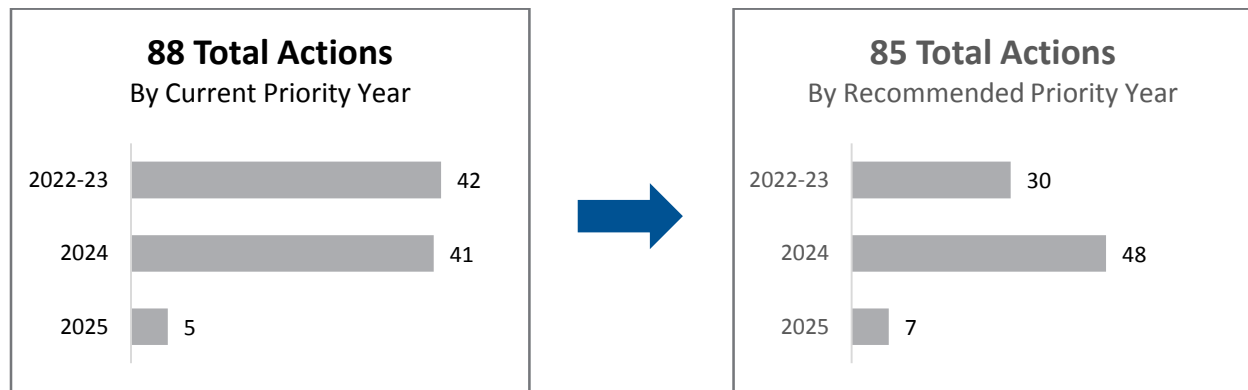
IMPLEMENTATION / COMMUNICATION:

Once approved, the updated Strategic Plan will be posted to the City’s website.

IMPACTS:

Updating the Strategic Plan reflects the living document nature of the Strategic Plan and ensures the Strategic Plan continues to capture the priorities of Council.

Should the updated Strategic Plan be approved by Council, the total number of actions would be reduced to 85 actions as a result of three actions being combined or removed from the Strategic Plan. Additionally, 11 actions would be reprioritized from 2022/23 to 2024 and another two actions from 2024 to 2025. The following is a breakdown of the current status and the proposed amendments:



FINANCIAL IMPLICATIONS:

Financial implications of any action in the Strategic Plan will be communicated through the corporate planning process.