

Proposed C-1281-23 Election Sign Bylaw

Background

- Currently, election signage within the City of Spruce Grove is mandated through an Election Sign Acknowledgement form.
- A standalone Election Sign Bylaw would help control and enforce the placement of election signs.
- The proposed bylaw establishes key components of election signs specific to general regulations, placement, size and number of election signs.
- An amendment to the Land Use Bylaw will be required to remove reference to election signs.

Benefits of Election Sign Bylaw

- Ability to enforce regulations within the bylaw;
- Creates consistency for election candidates on sign placement;
- Ensures the safety of drivers and pedestrians as election sign regulations ensure driver and pedestrian views are not obstructed;
- Ability to control the number of election signs around the City;
- Does not infringe on the candidates right to freedom of expression;
- Maturing the City's governance processes.

Proposed Election Sign Bylaw

- Signage is prohibited in all medians
 - This supports safety and intact landscaping
- Election signage shall not be located or affixed to vehicles near a voting station;
- Candidates must receive consent prior to erecting signage on private property;
- Enforcement allowance for contraventions of the Bylaw.

Amendment to Land Use Bylaw

- The Land Use Bylaw currently references the timing of election signage and removal.
 - SECTION 96 SIGNS NOT REQUIRING A DEVELOPMENT PERMIT
 - (2) Election candidate Signs displayed by or on behalf of a candidate participating in any federal, provincial or municipal election, provided such signs are displayed no earlier than 12:01 am on a nomination day/election writ day, and removed within 5 calendar days after the election.
- Proposed Election Sign Bylaw speaks to the timing under s.4.
- Amendment to the LUB will be brought forward to Council for first reading and subsequent public hearing, second and third reading as part of the election sign bylaw review and possibly approval process.

Questions and Comments?