



## REQUEST FOR DECISION

**MEETING DATE:** August 21, 2023

**TITLE:** Shaping our Community - Municipal Development Plan Update - August 2023

**DIVISION:** Planning & Infrastructure

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### SUMMARY:

This will provide Council with an update on the progress and status of the Shaping our Community initiative to update the City's Municipal Development Plan and request Council's approval of the Policy Direction Statements Matrix.

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### PROPOSED MOTION:

THAT the Policy Direction Statements Matrix for the Municipal Development Plan be approved.

### BACKGROUND / ANALYSIS:

The Municipal Development Plan (MDP) is the highest-level plan for the City providing a framework for the growth and development of the community over the next 20-30 years. They are developed with significant input from the community. The initiative to develop the plan is called Shaping our Community and will result in a final plan called *The Shape of our Community*. MDPs are policy plans that provide guidance to all City departments at a broader level rather than more action-focused plans.

#### The Approach

Traditionally, MDPs have been developed starting with a vision and then developing goals and objectives to guide the City toward that vision. For this initiative, the City is using a values-based approach, where the community's values are the foundation as they are less static than a vision and guide decisions and change with greater flexibility.

## The Process

A high-level outline of the process being followed is:

1. Review - the 2016 Growth Study was determined to be valid to provide background support for the MDP work. Existing plans of the City were all reviewed to inform the MDP.
2. Consultation - Two phases of public engagement have been undertaken; two phases of information sessions are still to come.
3. Plan Framework - Values, Drivers/Preferences, and Policy Direction Statements developed.
4. Plan Preparation - Policy and document writing.
5. Plan Approval - Council and EMRB approvals.

This update provides information on the work and completion of first three steps.

## **OPTIONS / ALTERNATIVES:**

Council could request additional work on the Policy Direction Statements.

## **CONSULTATION / ENGAGEMENT:**

Extensive engagement has been conducted to develop the values, driver preferences, and policy direction statements including:

Phase 1: Value development engagement - 20 pop-up stations, five workshops, three presentations, and social media blitz resulted in nearly 7,000 responses to inform the development of the Values

Phase 2: Driver preferences engagement - three surveys, one presentation, four workshops, and social media blitz resulted in 240 responses to inform the development of the Driver Preferences and Policy Direction Statements.

Two additional information sessions will be held in September and November.

## **IMPLEMENTATION / COMMUNICATION:**

The work-to-date sets the framework for the development of policies that will form the bulk of the final Municipal Development Plan and guide decision making for the future growth and development of the Community.

**IMPACTS:**

Approval of the Policy Direction Statements will guide the development of the final MDP.

**FINANCIAL IMPLICATIONS:**

n/a