

Policy Direction Statements Matrix¹

DRIVERS	PREFERENCES	VALUES			
		Connection Spruce Grove has a strong sense of belonging and community where people can access services and amenities that meet their needs and contribute to a high quality of life.	Diversity & Inclusion Spruce Grove enjoys equitable, barrier-free, and affordable access to places, services, opportunities, and participation in civic life allowing for people of all backgrounds and abilities to live with dignity.	Resilience Spruce Grove’s creativity and self-reliance allows for innovative and adaptive responses to social, economic, and environmental changes.	Well-Being spruce Grove’s health and wellness is supported by access to recreation, culture, the natural environment, and a prosperous economy within a safe and secure community.
Economy The economic, fiscal and market factors that influence how the community operates, sets priorities, and allocates financial resources.	To seek balance in our approach to the economy and find suitable opportunities to support the local economy and the region.	Spruce Grove supports business opportunities and access to employment by encouraging a diverse local economy and regional economic success.	Spruce Grove promotes access to a diverse and inclusive economy and seeks opportunities for new growth to meet the needs of residents and support quality of life.	Spruce Grove’s business and economic activity keeps pace with the needs of a growing mid-sized city to provide on-going stability, responsiveness, and market growth.	Spruce Grove’s economic prosperity, fiscal responsibility and market strength continuously provide for the services and amenities required to support the community’s health and well-being.
Governance & Partnerships The way in which nations, governments, agencies, organizations, business, and industry are structured and choose to work together and collaborate on ideas, projects, or services.	To initiate collaborative partnerships that prioritize local benefit	Spruce Grove’s efforts unite people, agencies and organizations to actively support community-building and quality of life.	Spruce Grove promotes engagement and provides opportunities to members of the community to be informed about and involved in decision-making at the local level.	Spruce Grove makes the best use of available financial and other resources in the delivery of needed services by collaborating with governments, agencies, associations and organizations.	Spruce Grove actively seeks collaborative service provision and advocates for funding from higher levels to government to improve the health, safety and security of the community.
Transportation & Mobility The methods and systems by which goods and people move within and between communities including distribution, commuting, employment and personal movement.	To recognize personal automobiles as the dominant mode of transportation with a definitive preference for access to active and alternative modes of transportation. There is desire for increased access to transit.	Spruce Grove encourages community connectivity through convenient access to areas of employment, daily needs and local amenities.	Spruce Grove fosters equity and inclusion by providing transportation modes that ensure accessible and affordable mobility for everyone.	Spruce Grove’s mobility network proactively responds to the evolving social, economic, and environmental needs of the community.	Spruce Grove encourages healthy lifestyles by designing for and providing safe opportunities for active modes of transportation throughout the city and equitable access to available programs and services.

¹ In this context “Spruce Grove” means the entire community as a whole and not just the City of Spruce Grove corporate entity.

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Urban Form & Placemaking The relationship between people and the physical characteristics of places, including the size, shape, location and number of buildings, roads, parks, and open spaces that influence how people behave, feel, experience, or connect to a place and the public realm.	To provide increased density of housing in both new neighbourhoods and within existing neighbourhoods that is carefully designed, thoughtful, and respectful. To locate higher density housing developments near the edges of neighbourhoods close to amenities. To prioritize connectivity within and between neighbourhoods and the rest of the city with more trails and pathways.	Spruce Grove's neighbourhood design supports social connections, active lifestyles, and proximity to daily amenities.	Spruce Grove's neighbourhoods provide a broad range of housing, transportation and public space options to support affordability and opportunities for all residents.	Spruce Grove designs neighbourhoods to respond to dynamic social, environmental, and market factors.	Spruce Grove's well-designed neighbourhoods, trails, public spaces, and access to the natural environment promote healthy lifestyles and enable residents to enjoy safe and secure access to services and amenities.
Environment ² The natural systems and their interconnections that sustain life and support human settlement.	To take a balanced approach to protecting the natural environment.	Spruce Grove's sense of belonging and community strengthens commitment to environmental stewardship.	Spruce Grove's commitment to environmental stewardship programs promote equitable access to the natural environment for everyone.	Spruce Grove uses innovative and adaptive approaches to ensure our natural and built systems are capable of withstanding change.	Spruce Grove takes a balanced approach to environmental stewardship recognizing the link between robust natural systems and community health and well-being.
Social The interpersonal, cultural, and social relationships that support community.	To support and enhance the community through collaboration.	Spruce Grove residents have access to the culturally appropriate and diverse services and supports they need through the City's strong social and service-provider relationships.	Spruce Grove provides opportunities and barrier-free spaces for everyone to gather, connect, participate, and build community.	Spruce Grove fosters creative problem solving, collaboration, and citizen leadership to build community capacity and flexibility to adapt to change.	Spruce Grove accesses available resources to support the social health and well-being of its residents which enhances quality of life for all.

² This driver includes numerous interrelated terms, defined below (all definitions from Wikipedia):

- Environment - the surroundings or conditions in which a person, animal, or plant lives or operates; the natural world, as a whole or in a particular geographical area, especially as affected by human activity.
- Natural system (or ecosystem) - consists of all the organisms and the physical environment with which they interact.
- Natural environment (or natural world) - encompasses all living and non-living things occurring naturally, meaning in this case not artificial.
- Environmental stewardship - the responsible use and protection of the natural environment through active participation in conservation efforts and sustainable practices.
- Environmental protection - the practice of protecting the natural environment.