

Parkland Pickleheads Pickleball Club (PPPC)



About Us

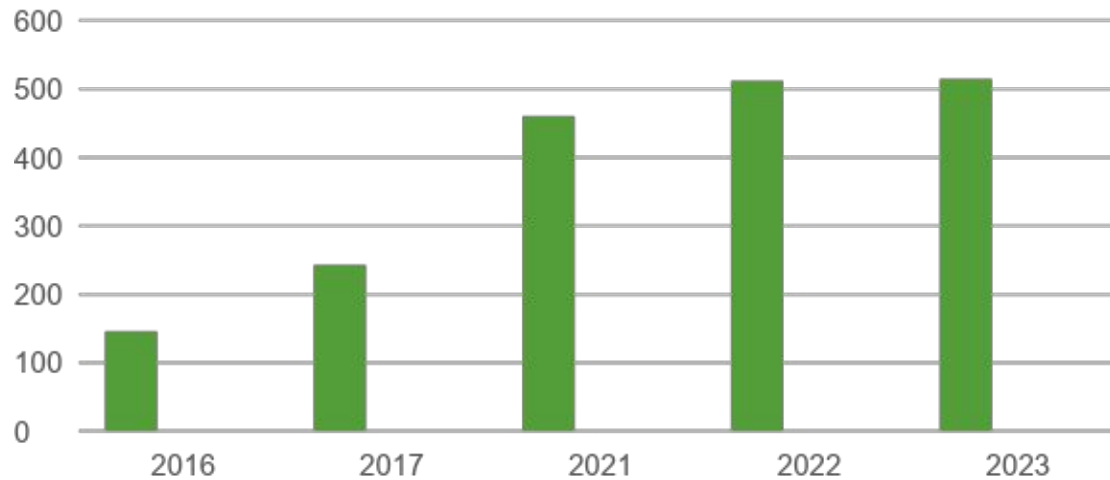
- Born in 2012 and incorporated 2014 as a Non Profit Society.
- 2017 – Refurbished Tennis Courts located on Reservoir #2 which resulted in 12 Pickleball courts.
- City of Spruce Grove - \$100,000.00
- PPC - \$104,000.00. (Club Fundraising and CFEP grant)



Memberships

On the Rise

PPPC Memberships



Pride of Membership

- Our Club is well organized and managed. High Volunteer Hours
- Court Maintenance – 193 hours
- Community Volunteer Hours – 298+
- Club Related - 4500 + hours



- Pickleball is an inclusive and affordable sport for everyone.
- Ages - 8 to 82 years of age.
- Fastest growing sport in North America with 4.5+ Million Players!
- Court Usage is increasing = high demand for more courts



Memberships cont.

At the end of 2022, we had 512 Members, making us #4 in the Province!

- 35% from Spruce Grove
- 22% from Parkland County
- 15% from Stony Plain
- 28% from other Communities – St. Albert, Sherwood Pk., Edmonton.

More Courts = More Opportunities

- Canadian National Championships 2021:
 - 800+ Players = \$1,134,555.00 in Economic benefits
- PPC approved to 2023 Western Regionals or an Open Championship Tournament but declined due to insufficient courts.





Our Vision

To construct a new outdoor facility that will host:

- 20 – 24 courts
- Parking
- Washroom facilities
- Concession and lighting (can be integrated into a future plan)

Sand Hills Recreation Centre

- Due to lack of space and time restraints, the PPC had to seek land elsewhere.
- PPC found Sand Hills Recreation Centre
- Land for 24 + courts, washroom facility, RV Camping, huge parking area, and a Hall for socials and tournaments.

- Huge Economic benefits to Parkland County, Town of Stony Plain and the City of Spruce Grove.
- Hundreds of thousands of dollars in economic benefits for Hotels, Restaurants, Gas Stations, etc in the Tri Regional Area.
- Pickleball would sustain the Community and bring Families together
- More volunteers = more funding = more opportunities



Benefits for Spruce Grove

- Less Money from the City than building a 2.5 million facility
- Increases more spontaneous use for all tax payer on the existing courts
- Increases Regional support of use of new courts

Our Ask to the City of Spruce Grove

- Honor initial financial commitment to PPPC
- Letter of Support
- CFEP deadline is June 15, 2023
- To pursue submission of CFEP application we need financial commitment.



Financial Breakdown

Overall Project Cost = 2 million

- PPPC = \$250,000.00
- Parkland County = \$200,000.00 of Lease Value
- CFEP Application Fall 2023 - 1 million
- City of Spruce Grove = \$550,000.00

Thank you.



Q and A Welcome.