



# STRATEGIC PLAN

## 2022–2025

### Proposed 2023 Amendments





# STRATEGIC PLAN 2022–2025

- The 2022-2025 City of Spruce Grove Strategic Plan (Plan) reflects the vision Council has for the community and is the roadmap for their current term (2021-2025).
- It sets the priorities and goals Council wishes to accomplish over the next four years and guides Administration in their work.
- Some goals will extend beyond this term and will also contribute to the outcomes of future Councils.
- As a living document, the Plan will be reviewed annually during this Council's elected term to ensure it continues to capture the priorities of Council.





# STRATEGIC PLAN 2022–2025

- The first annual review took place at the February 2023 Retreat where Council and Administration discussed proposed amendments and priorities.
- Based on the feedback provided by Council, the following amendments are recommended by Administration.



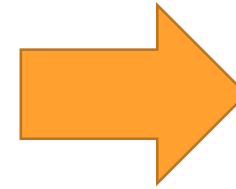
# Combining 3.c.1 and 3.c.2

- **Goal 3:** Parks and recreation facilities are designed to achieve multiple benefits and accommodate a diversity of people and activities.
- **Objective c:** Invest in infrastructure to support recreation programming.



# Combining 3.c.1 and 3.c.2

- **Action 3.c.1:** Review the City's approved Outdoor Facilities Strategy and implement the recommendations that best serve the needs of the community.
- **Action 3.c.2:** Review the City's approved Indoor Facilities Strategy and implement the recommendations that best serve the needs of the community.



- **Action 3.c.1:** Conduct a recreation facility review that identifies strategies and actions that best address community recreation needs.





# Reprioritizing 4.a.5

- **Goal 4:** Collaborative, creative, and innovative approaches and tools are used to leverage culture resources to enhance quality of life.
- **Objective a:** Leverage existing infrastructure spaces to incorporate culture experiences and artifacts.
- **Action 5:** Develop a new Public Art Policy.

Reprioritized from **2025** to **2023**



# Reprioritizing 4.b.2

- **Goal 4:** Collaborative, creative, and innovative approaches and tools are used to leverage culture resources to enhance quality of life.
- **Objective b:** Enhance offerings in culture programming events offered to the community.
- **Action 2:** Create a Special Event Policy that celebrates diversity in the community.

Reprioritized from **2022/23** to **2024**



# Adding 5.a.3

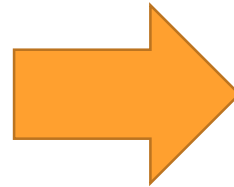
- **Goal 5:** Urban agriculture is leveraged to develop more opportunities for residents to interact with the environment.
- **Objective a:** Develop an urban agriculture strategy that balances land use opportunities with policy requirements.
- **Action 3 (net new):** Develop Urban Agriculture Master Plan.
- Prioritized for **2024**





# Change in Scope for Wayfinding Action

- **Goal 11:** Our City Centre is a vibrant hub for culture, commerce, and civic life.
- **Objective a:** Create opportunities for residents to experience a revitalized City Centre.
- **Action 4:** Create a program that recognizes and marks points of interest and wayfinding signs within the City Centre.



- **Goal 6:** Safe, livable, and sustainable neighbourhoods for all residents that contribute to a high quality of life.
- **Objective a:** Plan for neighbourhoods that offer a range of housing options, employment opportunities, art, culture and recreation facilities, and other amenities as part of the Municipal Development Plan (MDP) update.
- **Action 4:** Create a wayfinding program that leverages the new branding strategy and guides residents and visitors to points of interest and amenities within the City.
- **Prioritized for 2025**

