



## REQUEST FOR DECISION

**MEETING DATE:** February 27, 2023

**TITLE:** C-1247-23 - Land Use Bylaw Text Amendment - Newspaper Advertising - First Reading

**DIVISION:** Corporate Services

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### SUMMARY:

Proposed C-1247-23 - Land Use Bylaw Text Amendment - Newspaper Advertising would amend the Land Use Bylaw to delete sections requiring advertisement in the local newspaper. This amendment would ensure that the Land Use Bylaw is not in conflict with proposed C-1239-23 - Advertising Bylaw.

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### PROPOSED MOTION:

THAT first reading be given to C-1247-23 - Land Use Bylaw Text Amendment - Newspaper Advertising.

### BACKGROUND / ANALYSIS:

Proposed C-1239-23 - Advertising Bylaw is before Council at this meeting for first reading. The Advertising Bylaw would permit the City to advertise proposed bylaws, resolutions, meetings, public hearings and other matters on the City's website rather than in the local newspaper.

In order to align with provisions of the Advertising Bylaw, proposed C-1247-23 - Land Use Bylaw Text Amendment - Newspaper Advertising will amend the Land Use Bylaw to remove the requirement to advertise public hearings in the local newspaper and the requirement that applicants for a Communication Tower advertise an open house in the local newspaper.

**OPTIONS / ALTERNATIVES:**

Council could choose not to amend the Land Use Bylaw to remove the requirement of advertising in the local newspaper, however if the Advertising Bylaw is passed, the two bylaws will be in conflict.

**CONSULTATION / ENGAGEMENT:**

n/a

**IMPLEMENTATION / COMMUNICATION:**

Second and third reading of the Advertising Bylaw cannot occur until a 60-day petition period has expired. It is anticipated second and third reading will occur in May 2023. Second and third reading of the Land Use Bylaw Text Amendment - Newspaper Advertising will occur at the same time. The public hearing for both bylaws will be advertised in the newspaper preceding second and third reading.

If the Land Use Bylaw Text Amendment - Newspaper Advertising is approved, it will be consolidated into C-824-12 - Land Use Bylaw.

**IMPACTS:**

The Advertising Bylaw and Land Use Bylaw will be in alignment and the City is positioned to still advertise in the event the local newspaper was no longer in existence.

**FINANCIAL IMPLICATIONS:**

n/a