



Municipal Development Plan Project Update



Spruce Grove

What we were



What we are



What will we be?



Spruce Grove

Imagine the possibilities . . .

A community-driven future

Shaping the city we want to be



Creating the Shape of our City,
Spruce Grove's Municipal Development Plan



A Municipal Development Plan (MDP)

IS:

- Community's vision
- Decision making guide
- Foundation for policy and zoning
- Careful consideration of up-to-date knowledge and sound analysis in view of future aspirations
- Flexible and changeable

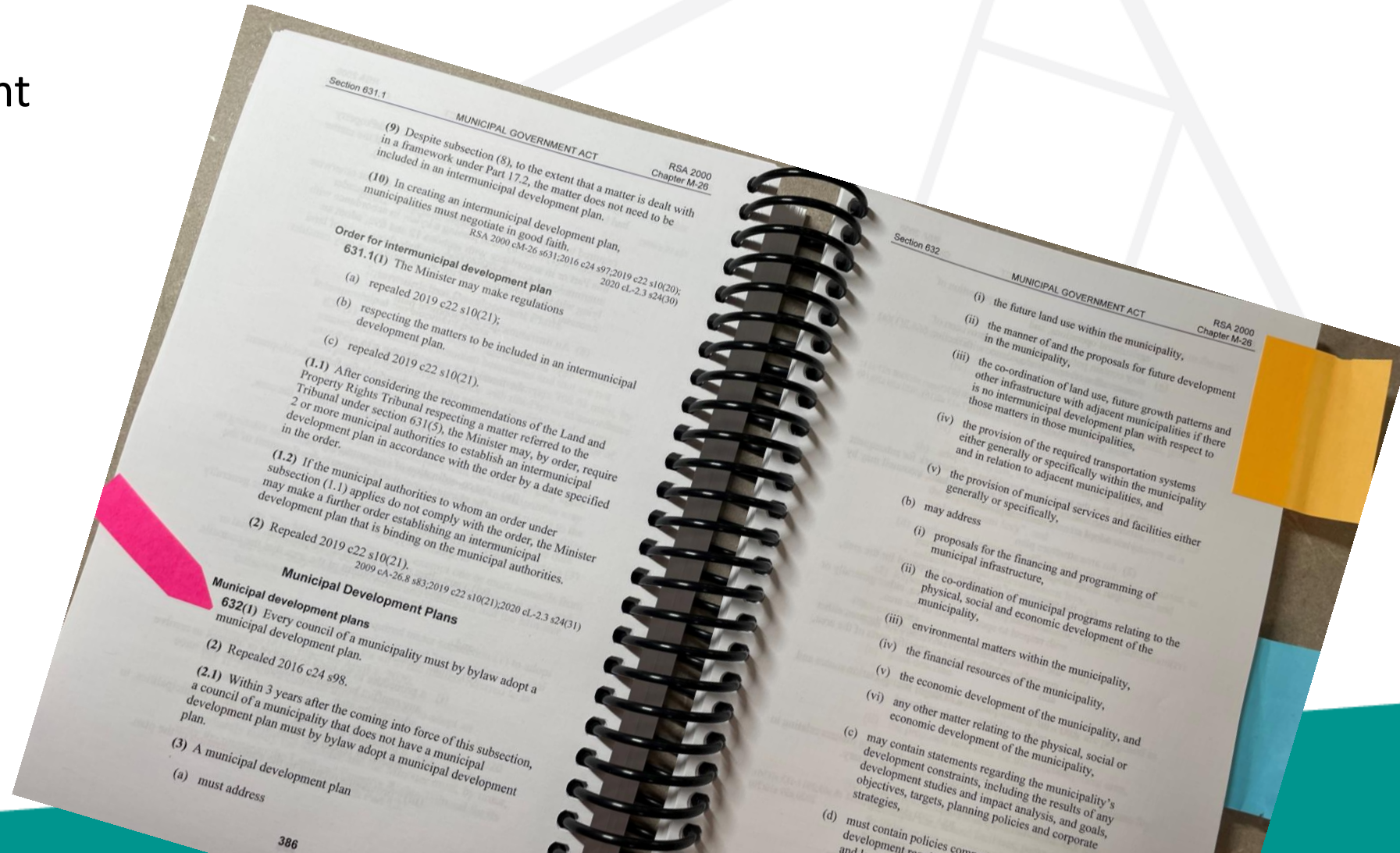
IS NOT:

- Stand-alone Action plan
- Zoning/Districting or a Land Use Bylaw
- Rigid and unchanging
- The only planning tool used by the City
- Specific in scope



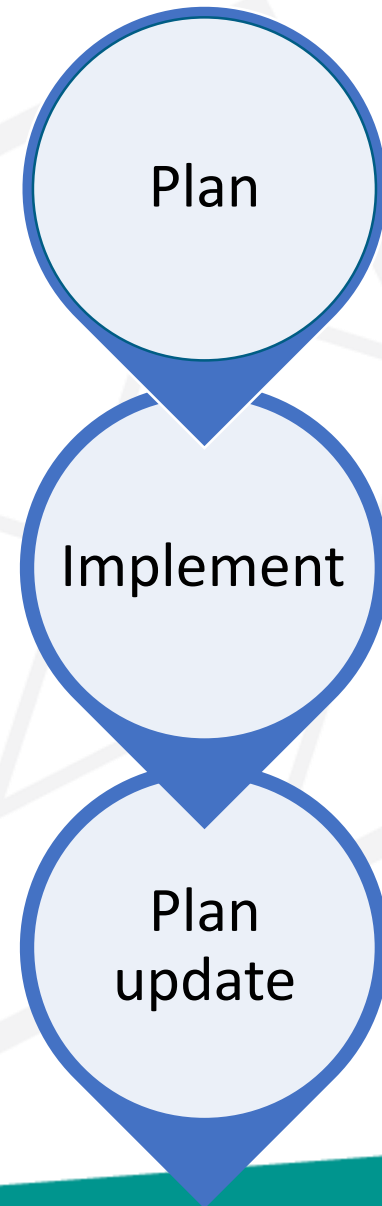
Why MUST we have an MDP

The Municipal Government Act says we have to!



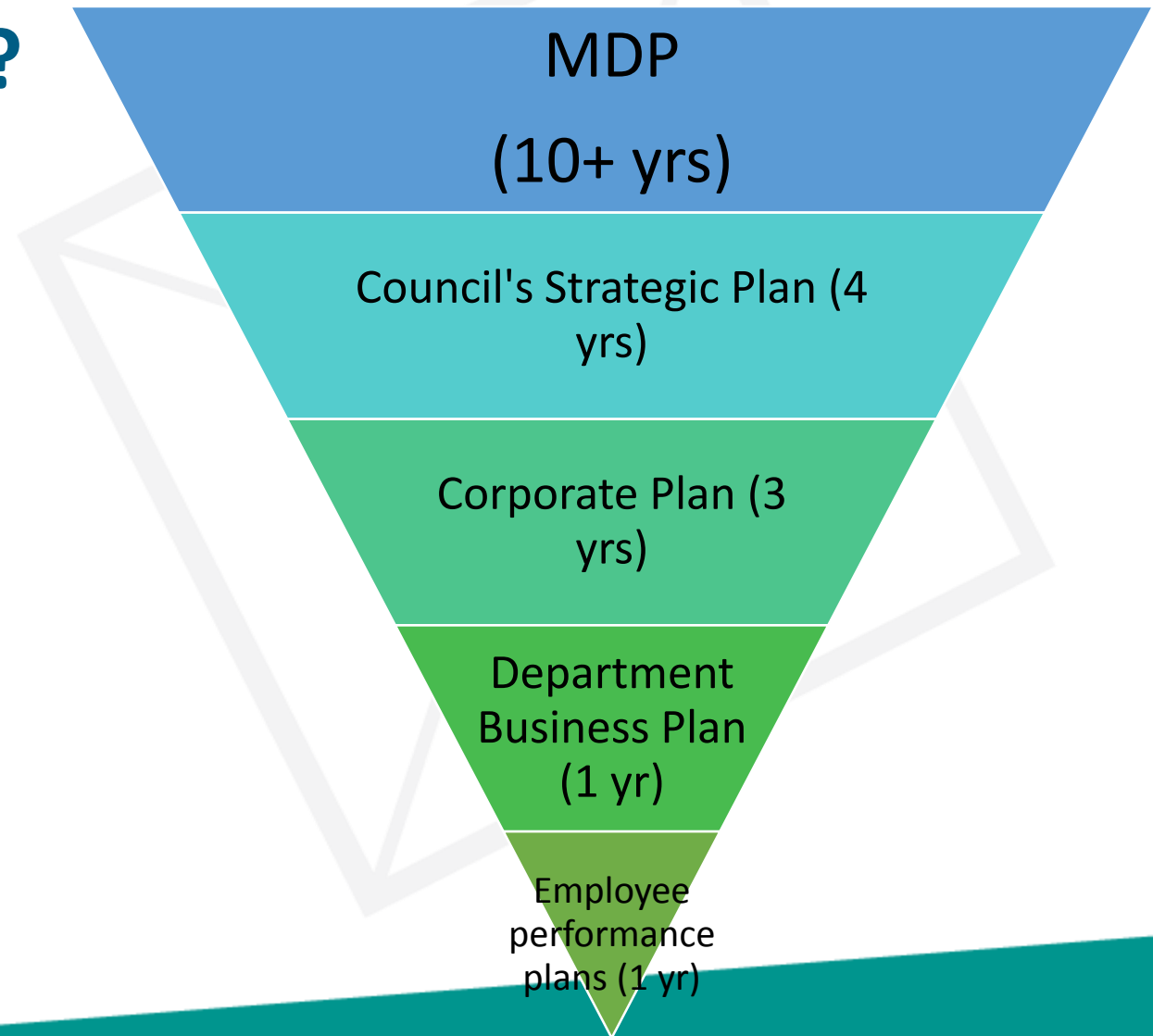
Why SHOULD we have an MDP?

- Key part of ongoing comprehensive community planning, sets and refines direction
- Collective direction for the future based on community's vision
- Allows integration of land use, movement, servicing, community facilities, and all aspects of the City
- Guidance for growth, development, capital planning, and prioritization



Why SHOULD we have an MDP?

- Council and Administration responsible to the MDP - the community's plan
- Planning & Development is the steward of the MDP and its policies
 - Governance (Long-range planning)
 - Functional (Current planning)



How are we shaping our community?

- Assembled core team
- Developed approach
- Defined outcome



The Team

Key Project Team:

- Internal staff - Planning & Development, Engineering and Communications
- Two Senior Advisors - Greg Hofmann, RPP and Beth Sanders, RPP
- Project Manager - Vicki Dodge, RPP
- Specialty consultants/contractors

Advisory bodies:

- Technical Advisory Committee
- Community Panel



The Approach

- Research and engagement run parallel
- Integrated and comprehensive
- Transportation Plan integration
- Based on community values
- Guided by population growth
- Strong Communications involvement
- Three-part engagement: Values, Choices, Choosing
- Regular, timely Council updates

A large, light gray, tilted rectangular frame is positioned on the right side of the slide. Inside this frame, the word "THINK" is written in a large, blue, sans-serif font. Below it, a solid blue rectangular box contains the words "outside the box" in a white, sans-serif font, arranged in three lines.

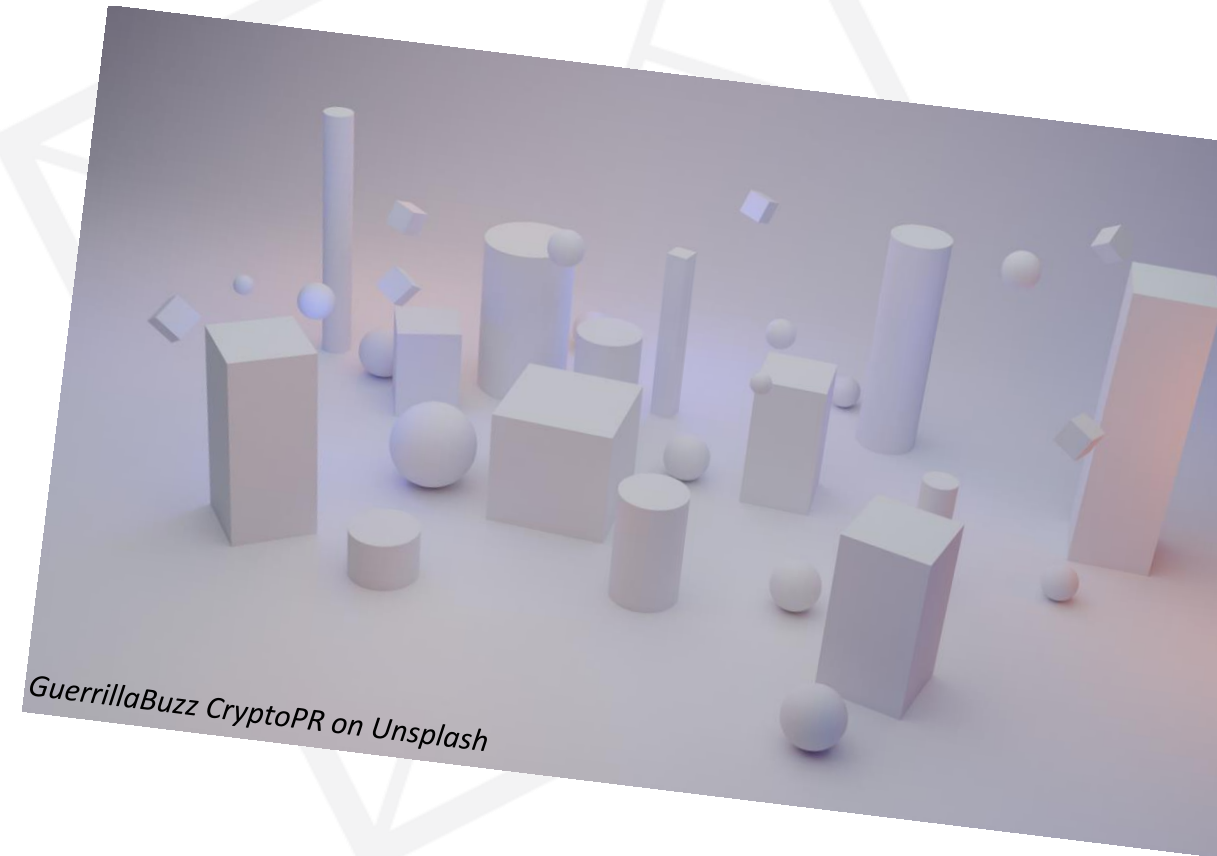
THINK

outside
the
box



The Outcome – The Shape of our City

- Integrated and comprehensive - allows for proactive approach to growth
- A usable comprehensive plan setting the stage for effective, ongoing community planning
- Flexible and responsive to change
- Created in-house to respond directly to the community's vision and values



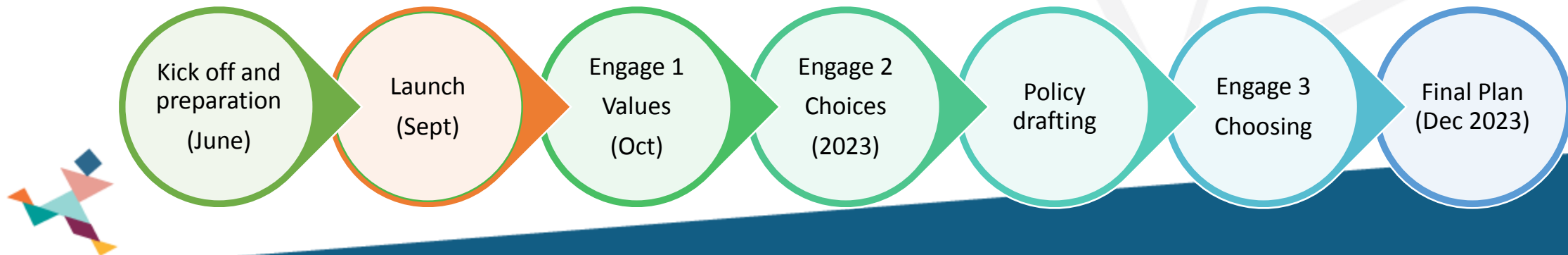
How are we shaping our community?

Underway:

- Project Branding
- Connect website
- Background research on plan approach, current situation, issues
- Public Engagement Plan
- Preparing for Phase 1 Engagement
- Establish internal Technical Advisory Committee

Next steps:

- Phase 1 Engagement (October)
- Preparing for Phase 2 Engagement
- Ongoing research
- Establish Community Panel



Questions?

