

2023 Corporate Plan Submission

Funding Request For Signature Events
and
Marketing during the Area Redevelopment of the City Centre



Board of Directors 2022

Position	Name	Business
1. President	Angela Regier Cubos	Back on Track Chiropractic
2. Vice President	Sharon Yeast	Gifts & Gadgets
3. Treasurer	Dr. Ron Haines	Evergreen Family Dental
4. Secretary	Mandy Kenworthy	Jack's Drive In
5. Past President	n/a	
6. Director	Joseph Boros	Elation Glass & Vape
7. Director	Kirsten McOuat	Ward School of Dance
8. Director	Amanda Wilhauk	Wilhauk Beef Jerky
9. Director	Pauline Chomyszyn	Lagerge Engraving
10. Director	Victor Moroz	Metro Horizon Corp.
11. Director	Alana Tollenaar	Backyard Birds Nature Shop
12. Director	Councillor Danielle Carter	City of Spruce Grove*
13. Director (non voting)		Greater Parkland Regional Chamber of Commerce
	* Councillor Reid MacDonald	Alternate for City of Spruce Grove

Executive Assistant: Amanda Manasterski

-SIGNATURE EVENTS-

Building community in our City Centre

City Centre Markets

Youth Entrepreneur Showcases

Fall Fest

Scarecrow Decorating Contest

Moonlight Madness

Rock the Artwalk

Snowman Decorating Contest

Cocoa & Carolling in Columbus Park

Spring Fest

Winter Market

-CITY CENTRE MARKETS-



-FALL FEST-



-MOONLIGHT MADNESS-

SPRUCE GROVE CITY CENTRE
MOONLIGHT MADNESS
SATURDAY, NOVEMBER 27TH
10AM - 9PM

OrchardBERRY Arrangements | East Coast Connections | KNIGHTON MEN'S WEAR FASHIONS

FUSION ONLOGY AND SPA | Jacks Drive-In | THE GYM | WILHAWK BEEF JERKY

Unique Perception | BACKYARD BIRDS NATURE SHOP | Laberge Engraving & Gifts

SPA LOGY | GARDEN DENTAL & ORTHODONTICS | MAIN STREET LAW LLP | VINIFICATION

Gifts and Gadgets | HYPERSPACE COMICS | ELATION | Rugs & Rugs "Carpeting Made to Be Great" | DAN + MADI

EACH OF THE PARTICIPATING BUSINESSES WILL HAVE RAFFLES LOCATED AT THEIR STORE ON EVENT DAY. SWING BY AND FILL OUT THE BALLOTS AND POP THEM IN THE BALLOT BOX TO BE ENTERED TO WIN A PRIZE AT EACH LOCATION VALUED AT \$50+.

HYPERSPACE COMICS IS OPEN 11AM-6PM
MAIN STREET LAW RAFFLE WILL BE HELD ON THE MOONLIGHT MADNESS FB EVENT PAGE
NO PURCHASE NECESSARY

Meet and Greet
with **Santa**

MOONLIGHT MADNESS
NOVEMBER 27TH

GIFTS AND GADGETS 5:00PM - 5:30PM
WARD SCHOOL OF DANCE 5:45PM - 7:45PM
LABERGE ENGRAVING/BACKYARD BIRDS 8:00PM - 8:30PM



SPRUCE GROVE
City Centre
BUSINESS ASSOCIATION



-DECORATING CONTESTS-

SCARECROW DECORATING CONTEST



-DECORATING CONTESTS-

SNOWMAN DECORATING CONTEST



- WINTER MARKET -



-HONORARIUMS-



-MARKETING-

Promoting City Centre businesses during redevelopment.



Thank You